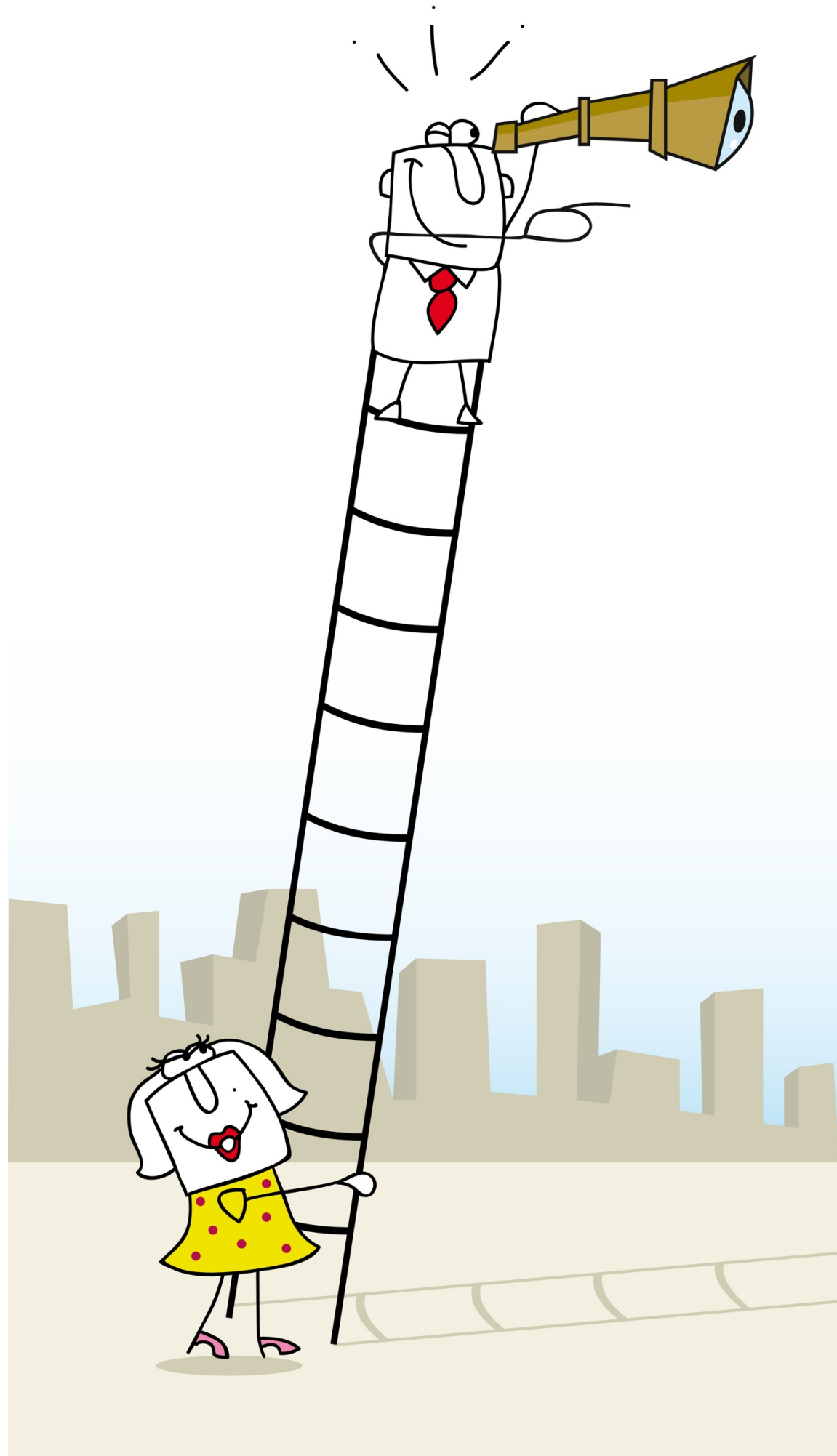


LEADERSHIP SMARTS

# BEING AN **ENTREPRENEUR** & **EXECUTIVE** IN YOUR **BUSINESS**

## WHAT YOU WILL DISCOVER



- ▶ Entrepreneur & executive – **what makes them distinctive**
- ▶ Changing face of business leadership – **evolution and revolutions**
- ▶ Savvy Business leadership – **how to excel & stay sane**
- ▶ How to access your **Collider Leadership Smarts bonuses**

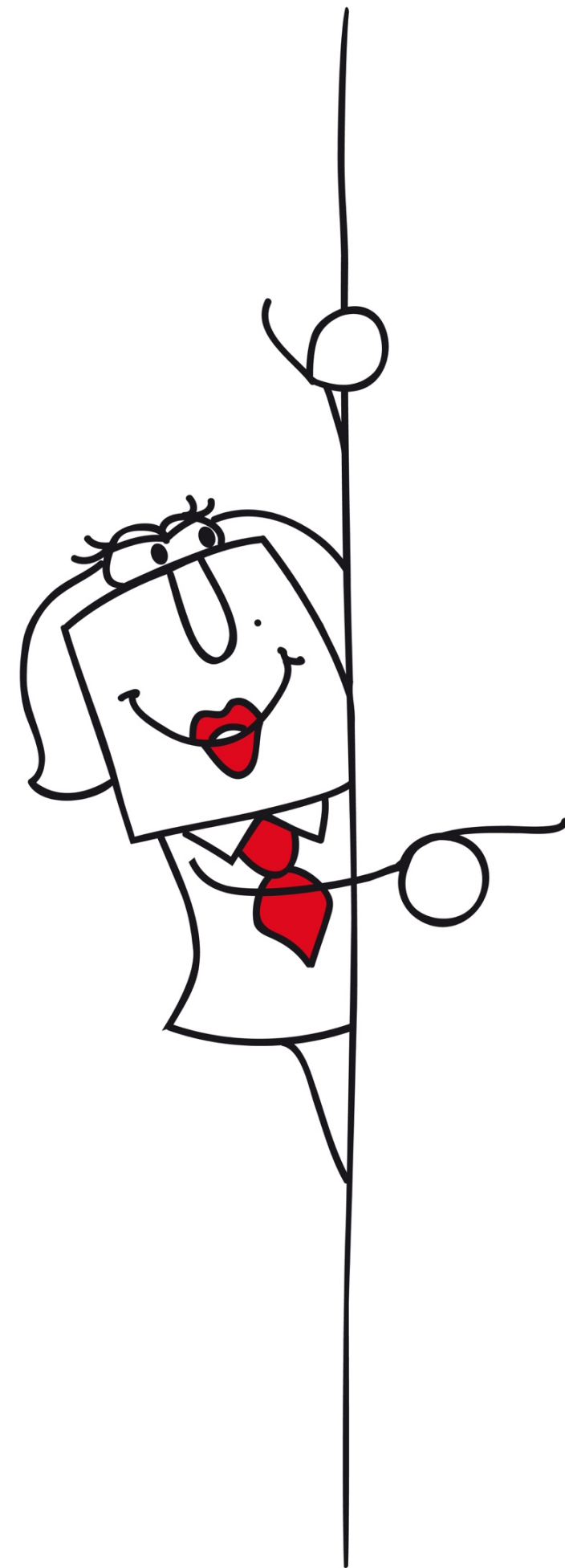
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LEADERSHIP SMARTS

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## ABOUT JULIE

“cultivating business leadership that sparks  
CREATIVE & ENTREPRENEURIAL MINDS”



- ▶ Leadership **developer** & business **activator**
- ▶ On a mission to **make work better** for people.
- ▶ Support **socially enterprising, creative and entrepreneurially minded** businesses.
- ▶ Inspire smart leadership **so people can do their best work** and help people **create work they love**.

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SMARTLEADERSHIP

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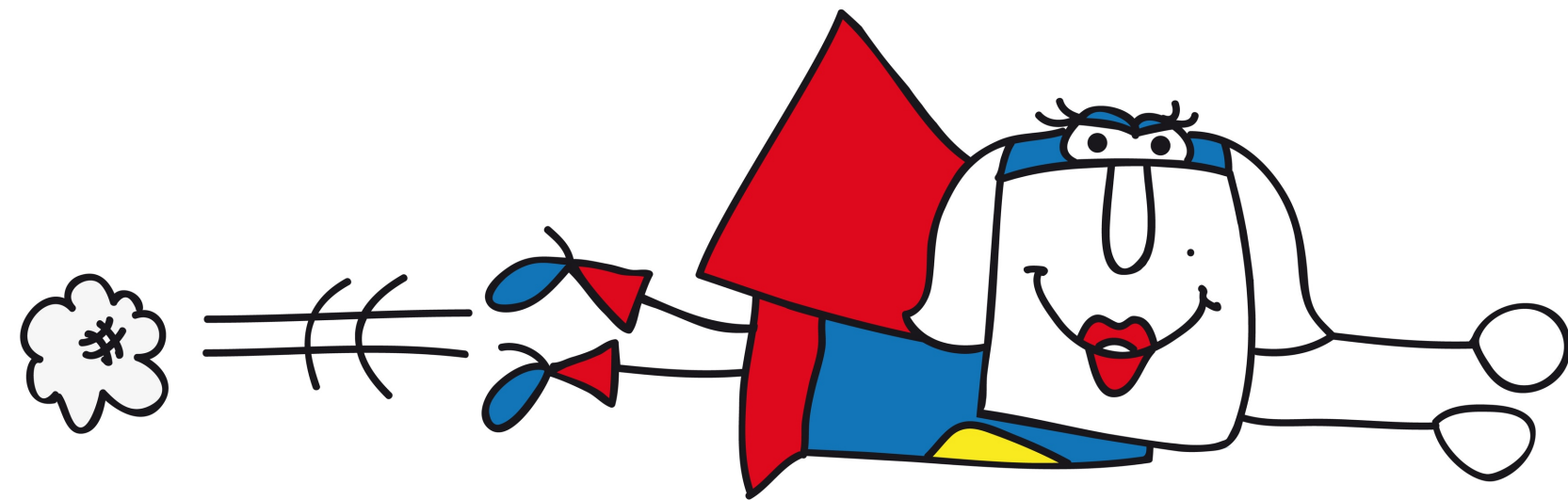
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# ENTREPRENEUR EXECUTIVE

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## ENTREPRENEUR **VERSUS** EXECUTIVE



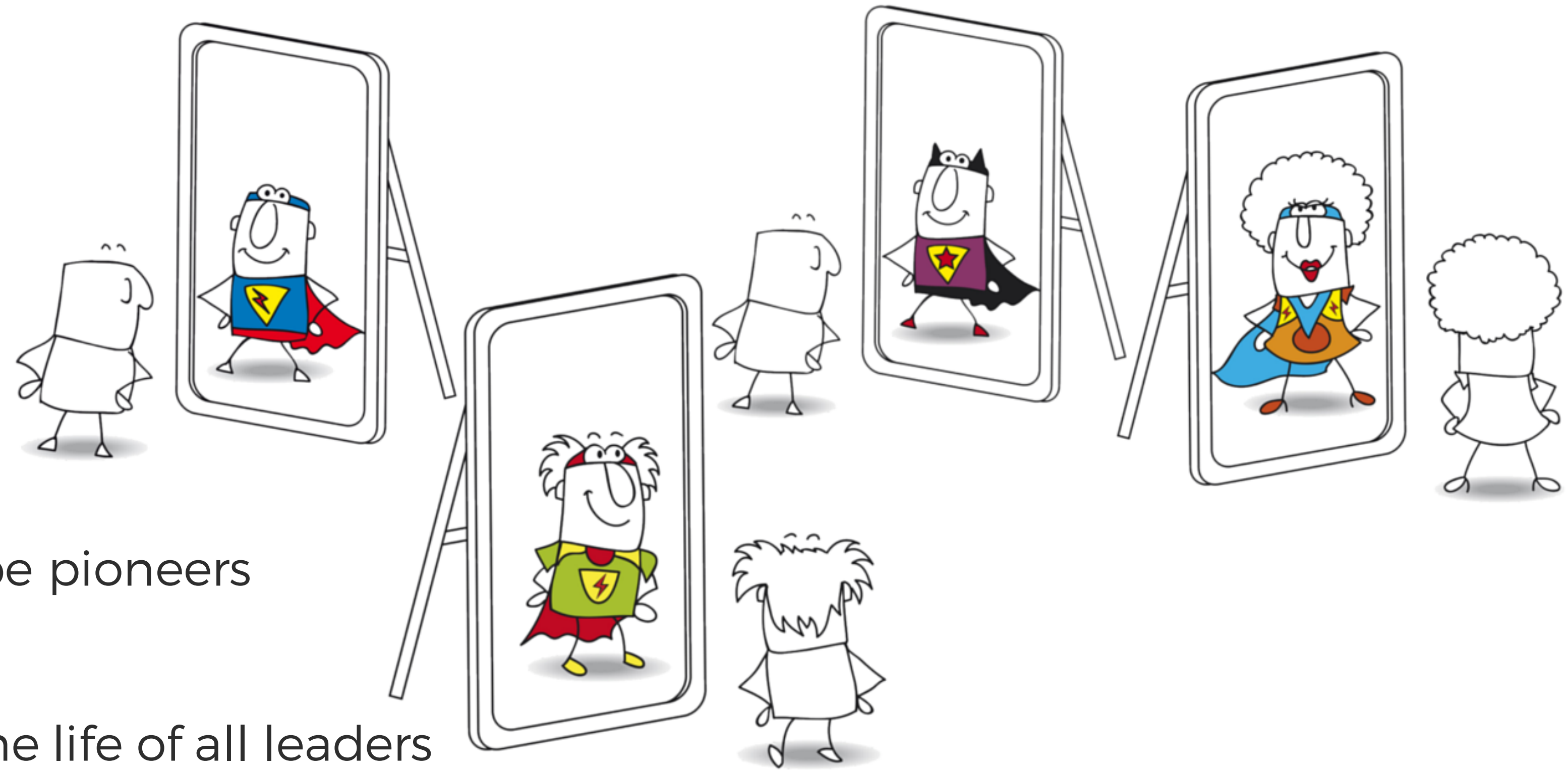
Self appointed & self-made  
Create enterprise  
Change makers  
Effectiveness

# TRADITIONAL VIEW



Hired & fired  
Manage business  
Value creators  
Efficiency

## ENTREPRENEUR AND EXECUTIVE



- ▶ All business leaders all need to be pioneers and occasional superheroes
- ▶ Management is a fact of life in the life of all leaders
- ▶ IQ, EQ & CQ rules
- ▶ You need to be selfish and selfless
- ▶ Credibility means know, like and trust

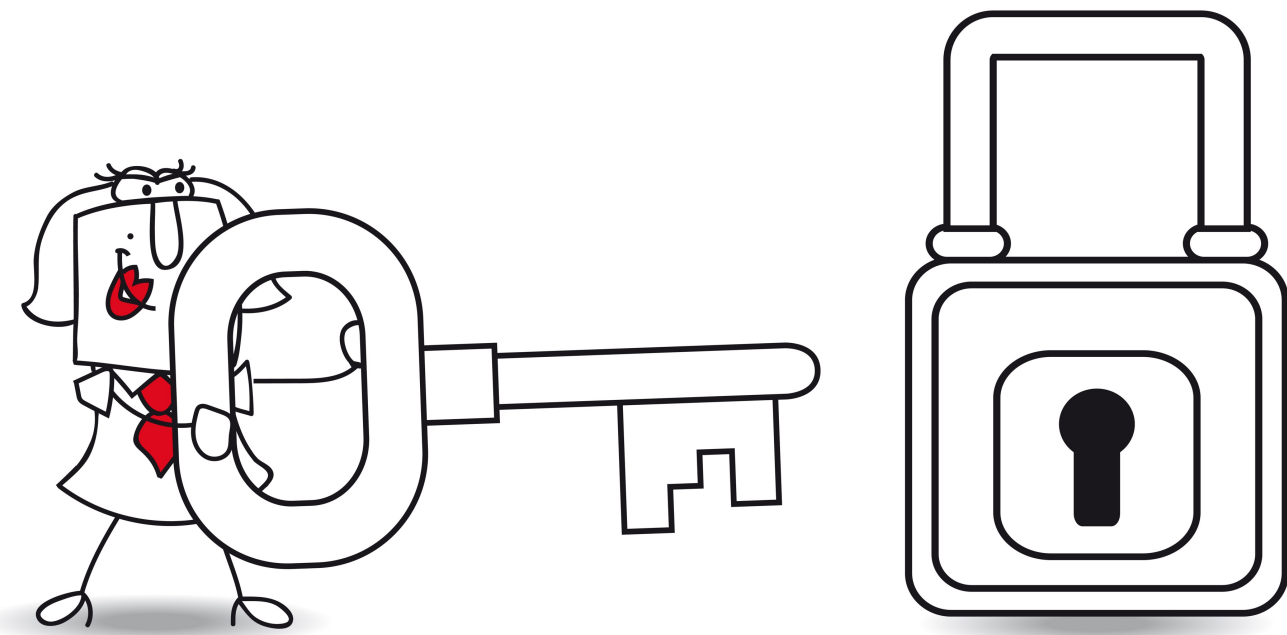
**MODERN VIEW**

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# ENTREPRENEUR EXECUTIVE

## KEYS TO SUCCESS

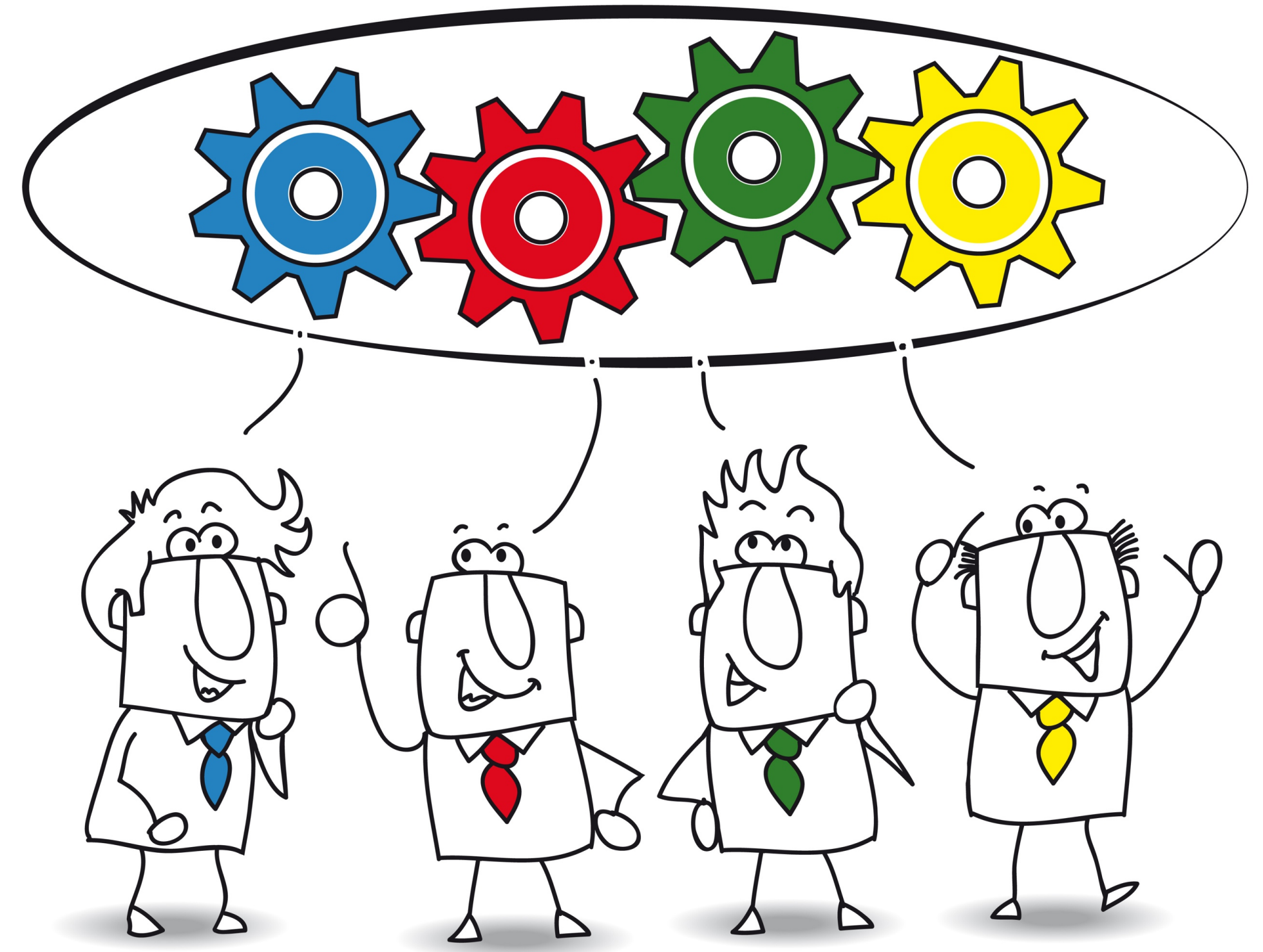


- ▶ PERSONAL TRAITS
- ▶ LEADERSHIP CAPABILITIES
- ▶ MANAGERIAL TALENTS
- ▶ OPERATIONAL PROWESS
- ▶ DEXTERITY & REPERTOIRE



## BUSINESS LEADERSHIP IS CROSS-DISCIPLINED

- ⌘ Science & engineering
- ⌘ Sport and performing arts
- ⌘ Design, art and creativity
- ⌘ Law, finance & economics
- ⌘ Politics, Philosophy & theology
- ⌘ Marketing, communications & media
- ⌘ Psychology, neuroscience & behavioural economics



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SMARTS | HEARTS | GUTS | LUCK

---





*“Entrepreneurship is creating new things.  
Executive Management is doing things right.  
Business Leadership is doing the right things”*

.....  
INSPIRED BY PETER DRUCKER  
.....

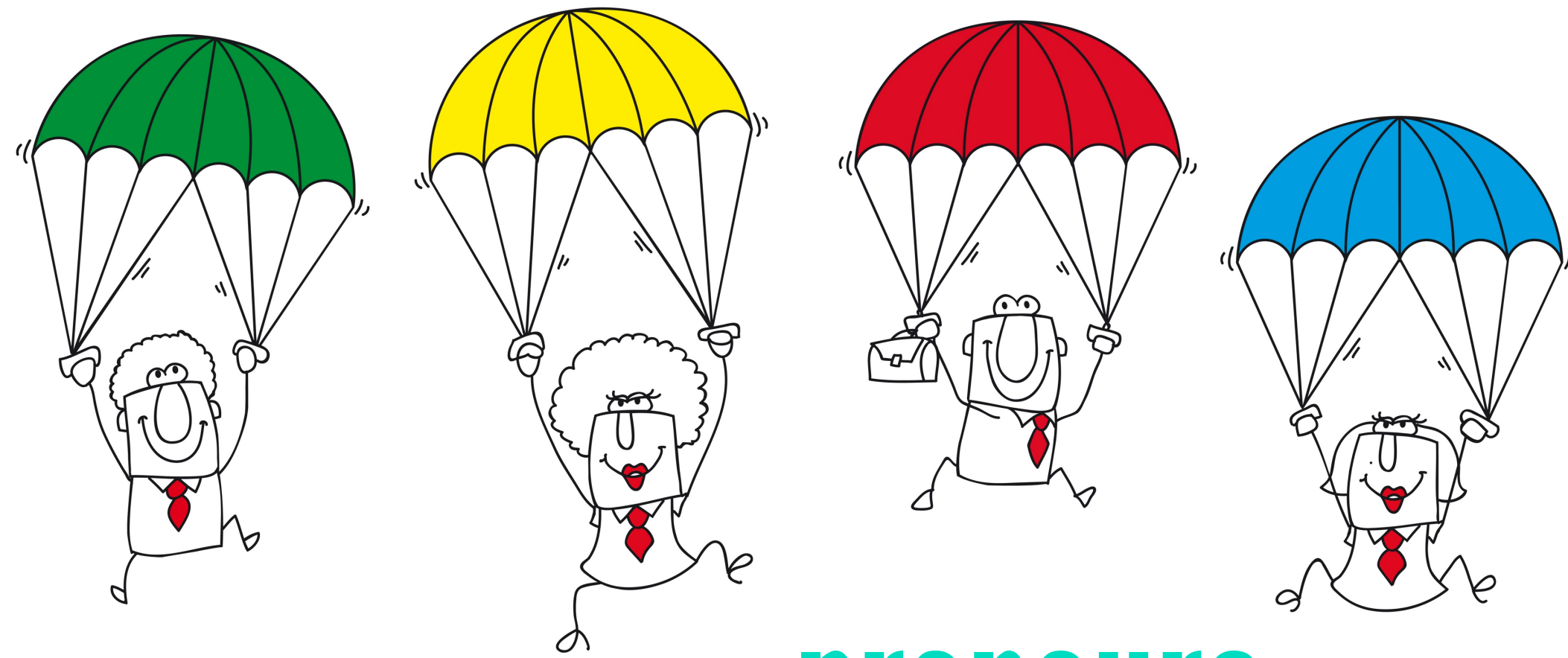
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# BUSINESS LEADERSHIP

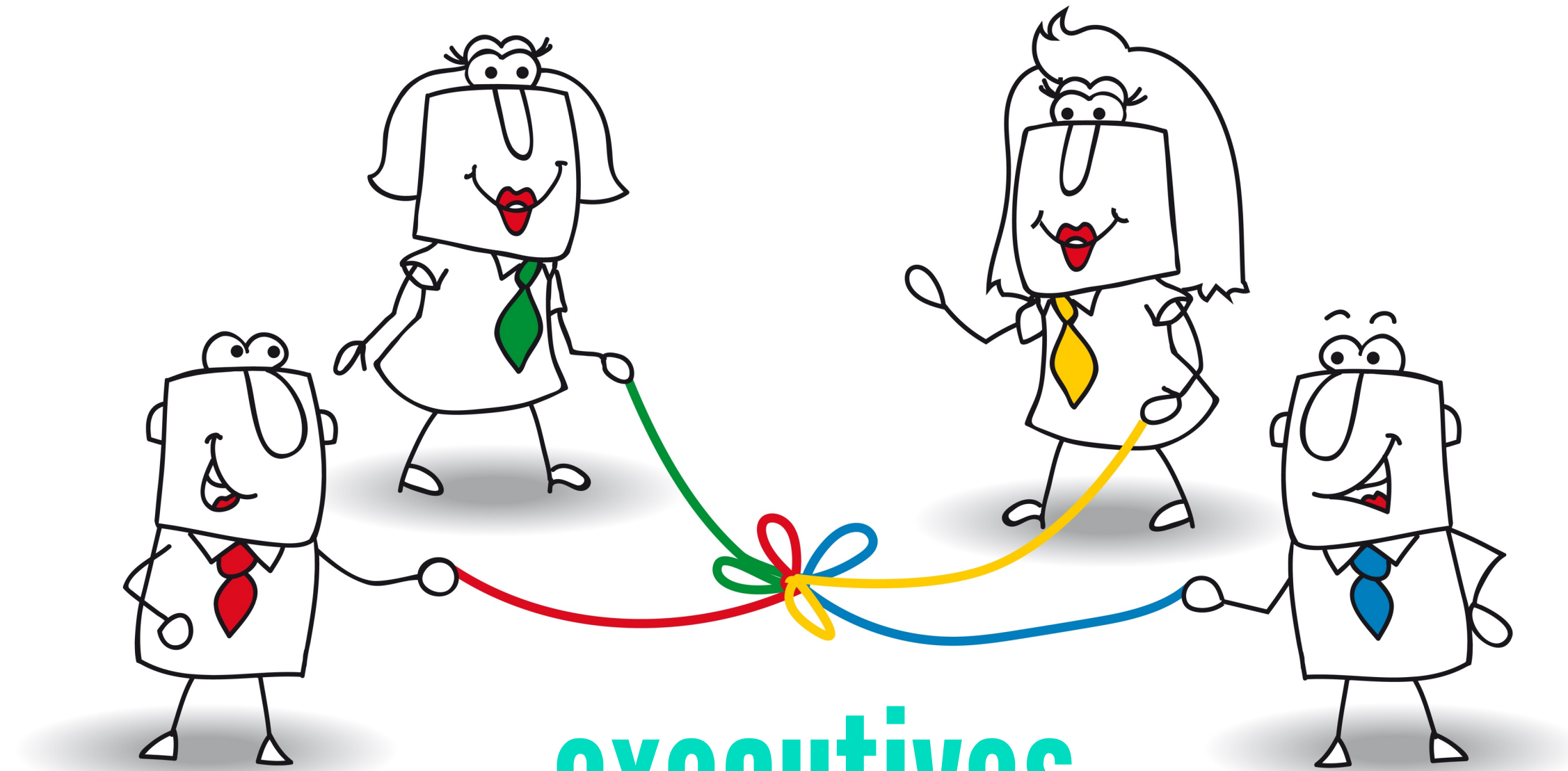
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# ENTREPRENEURIAL LEADER



entrepreneurs



executives

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BUSINESS LEADERSHIP

---

# Stages of small business growth



Dream Up

Start Up

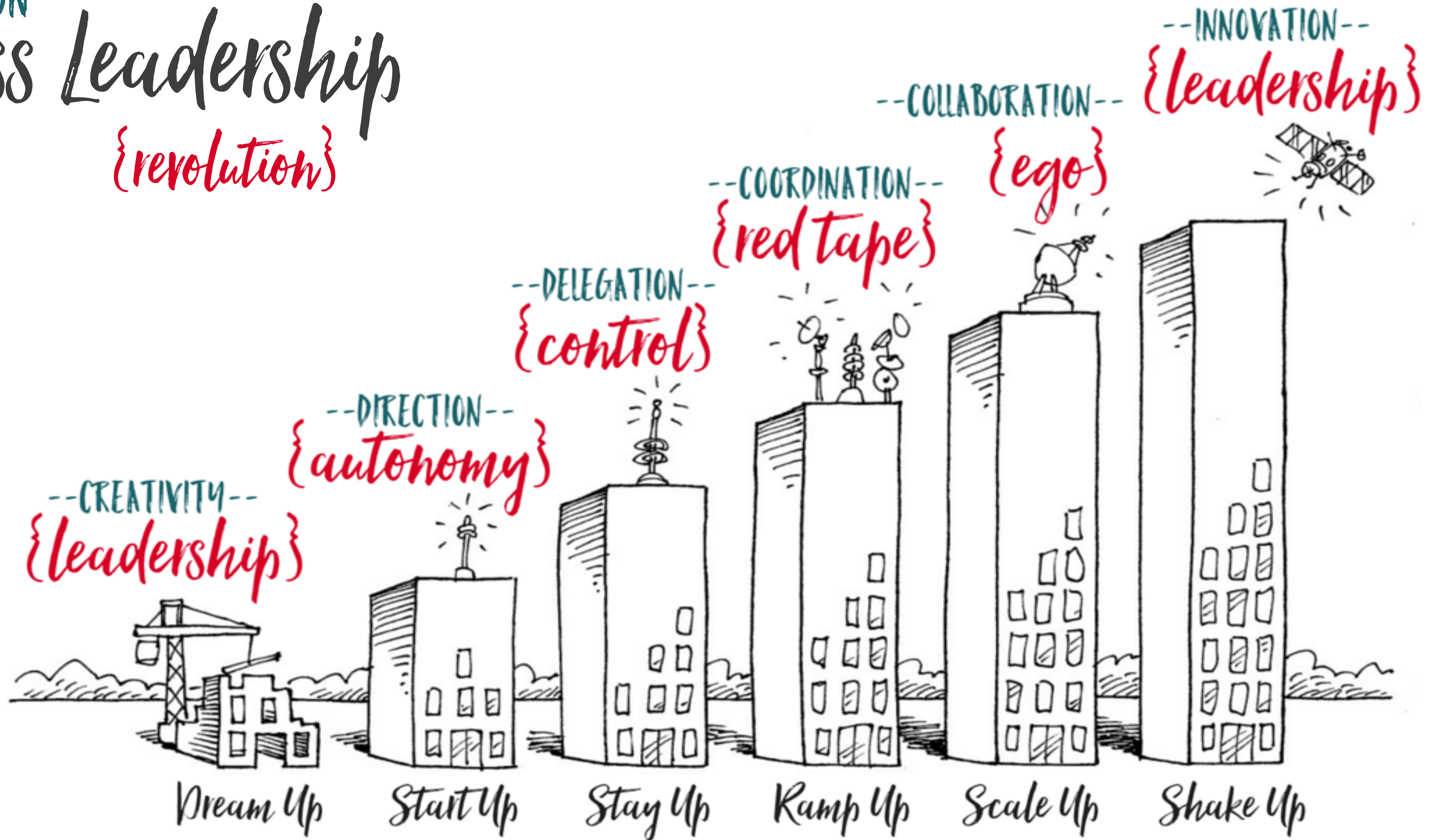
Stay Up

Ramp Up

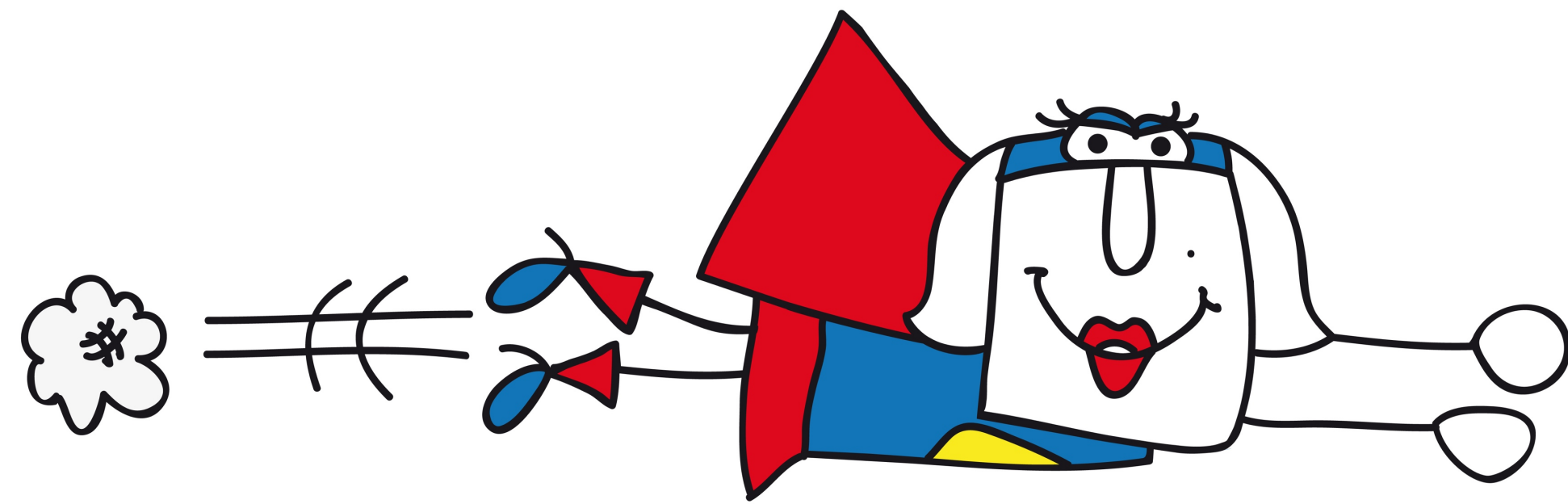
Scale Up

Shake Up

--EVOLUTION--  
**Business Leadership**  
{revolution}



--EVOLUTION--  
*Business Leadership*  
{revolution}

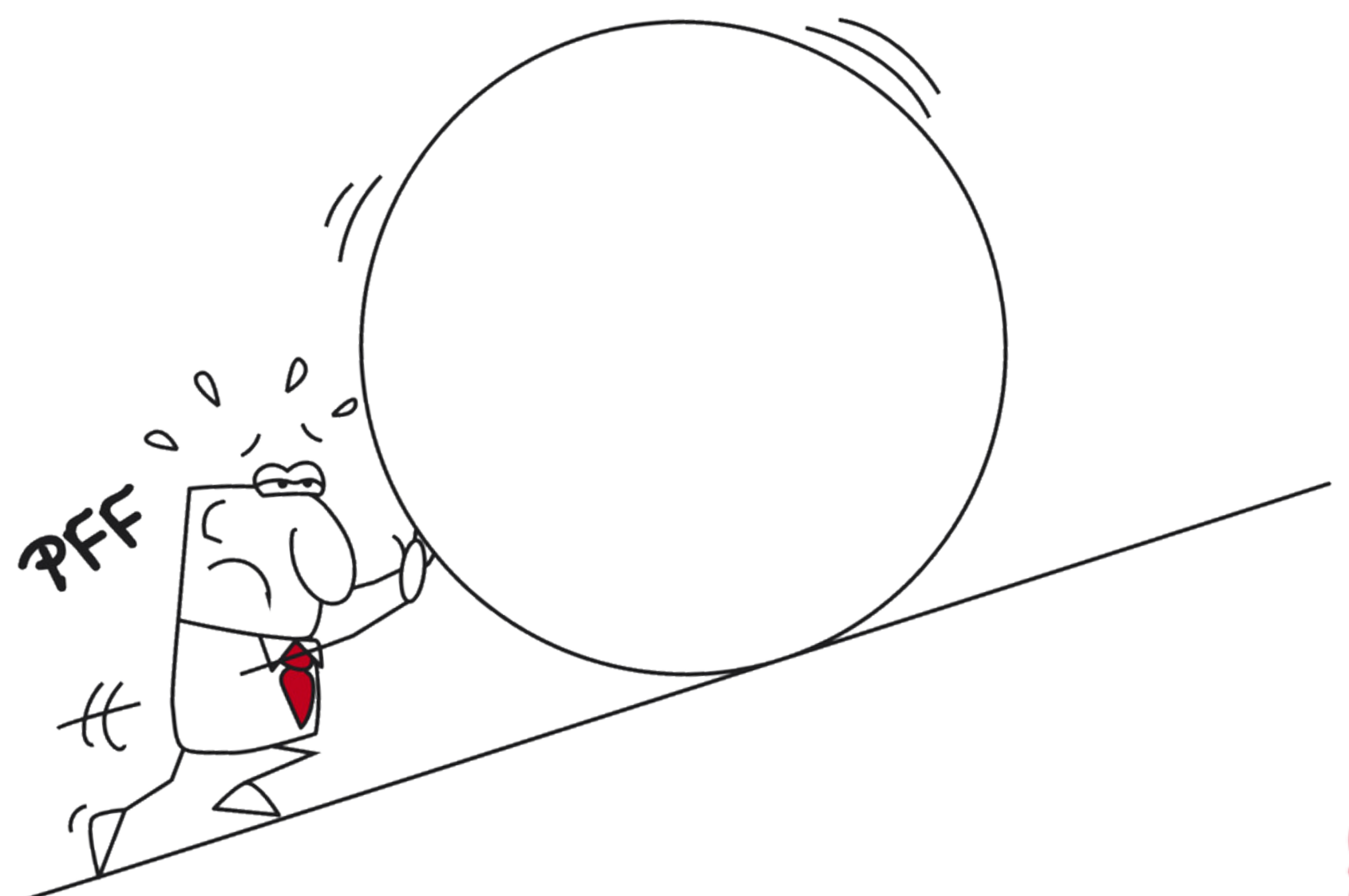


--CREATIVITY--  
*{leadership}*

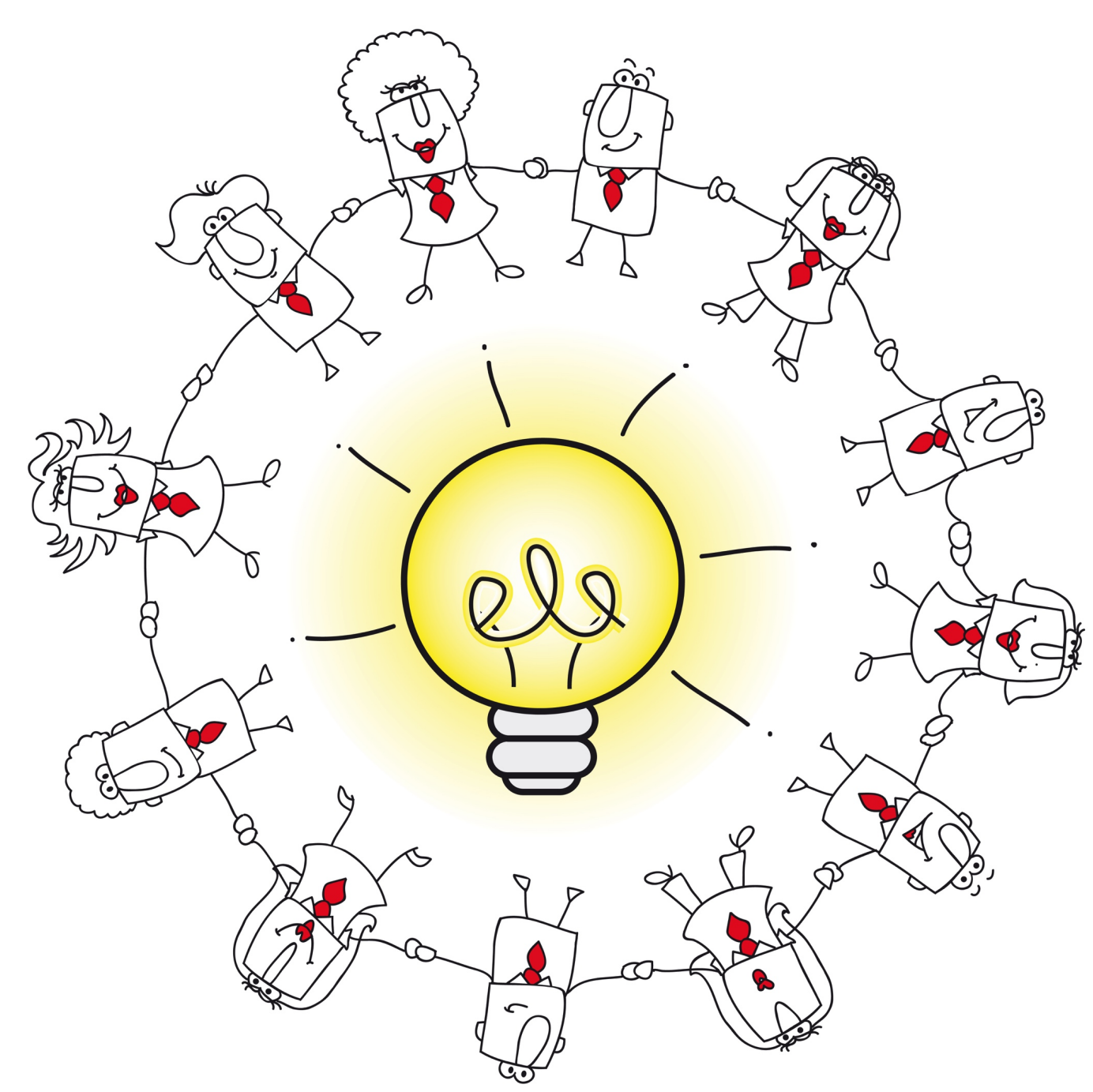


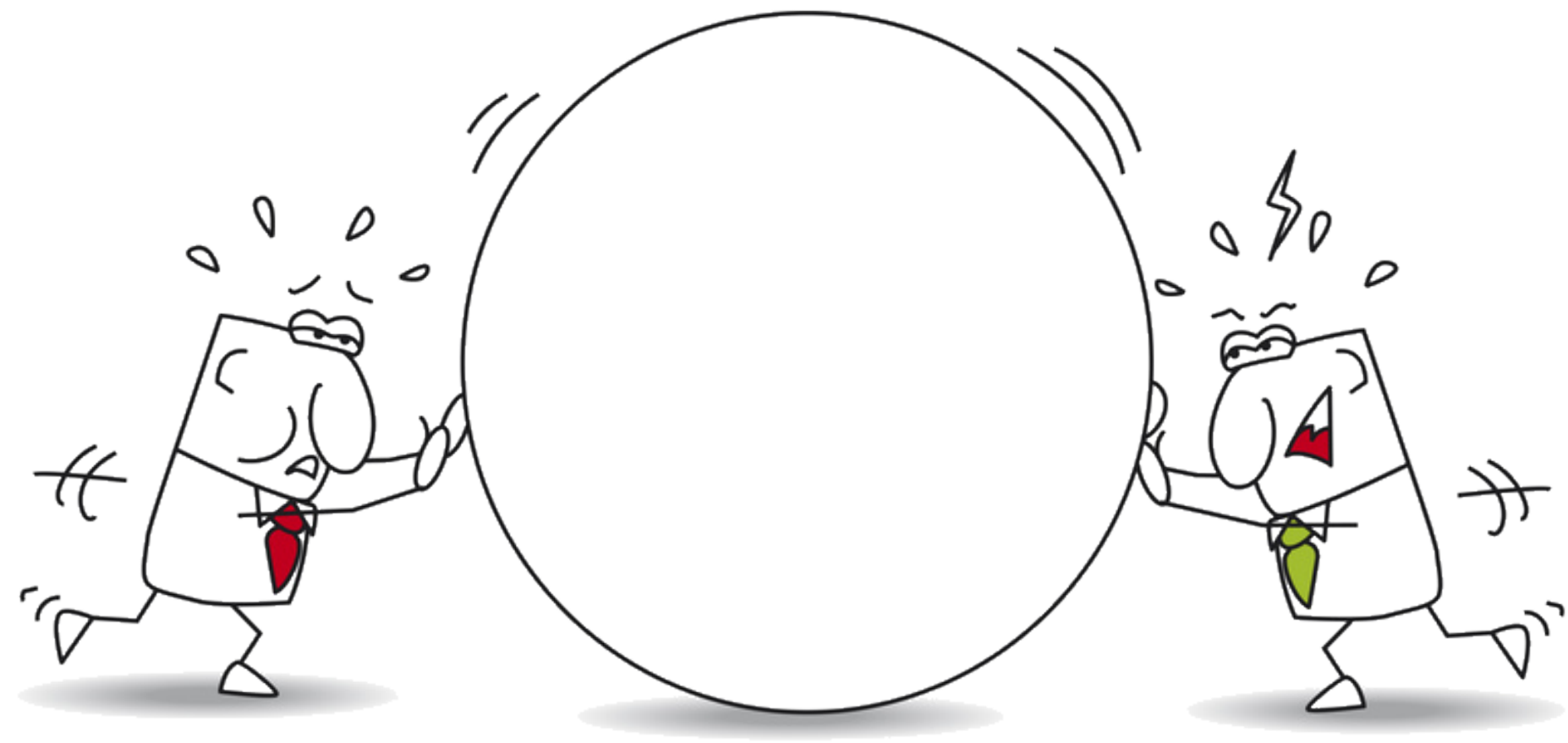
*Dream Up*





--EVOLUTION--  
**Business Leadership**  
{revolution}



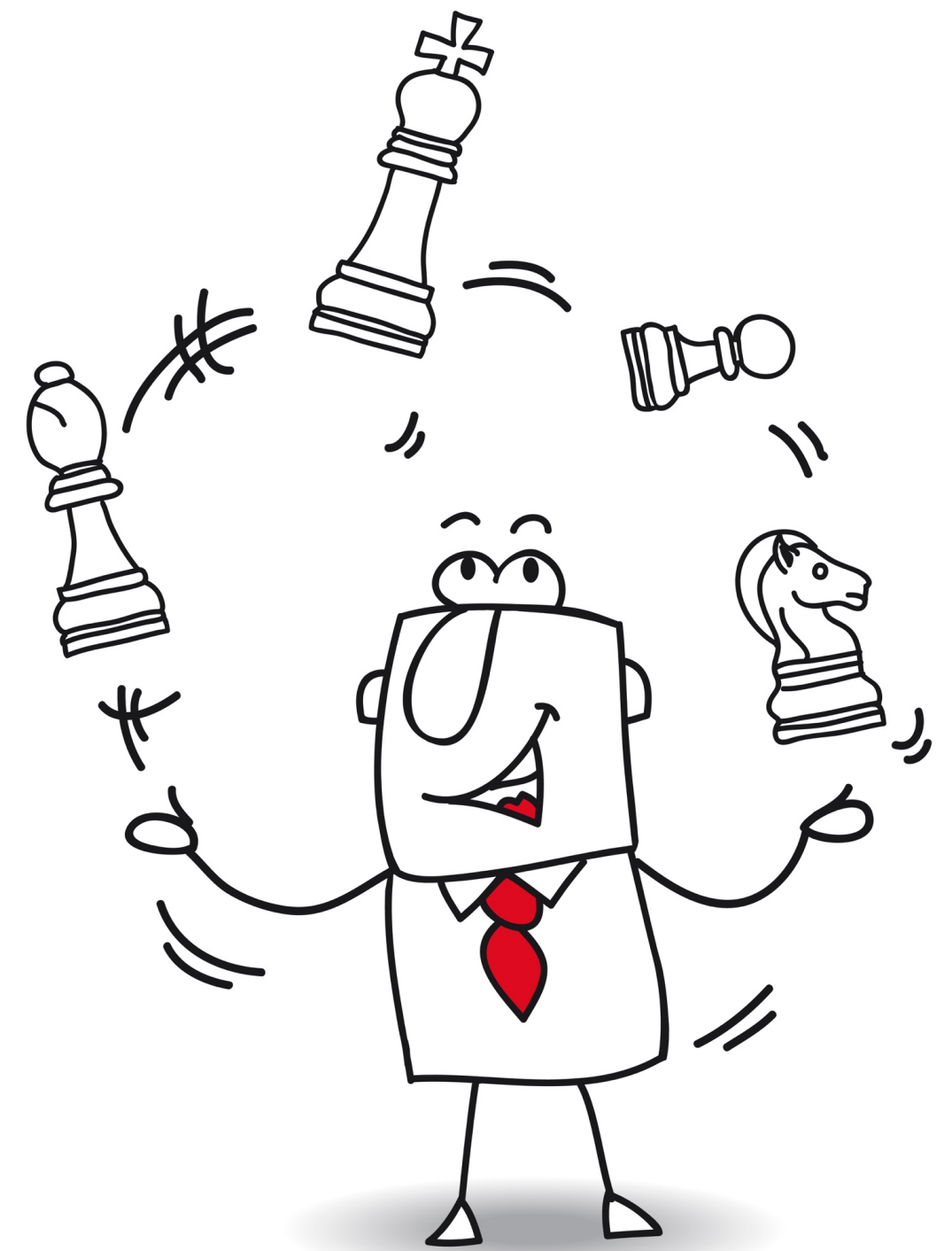
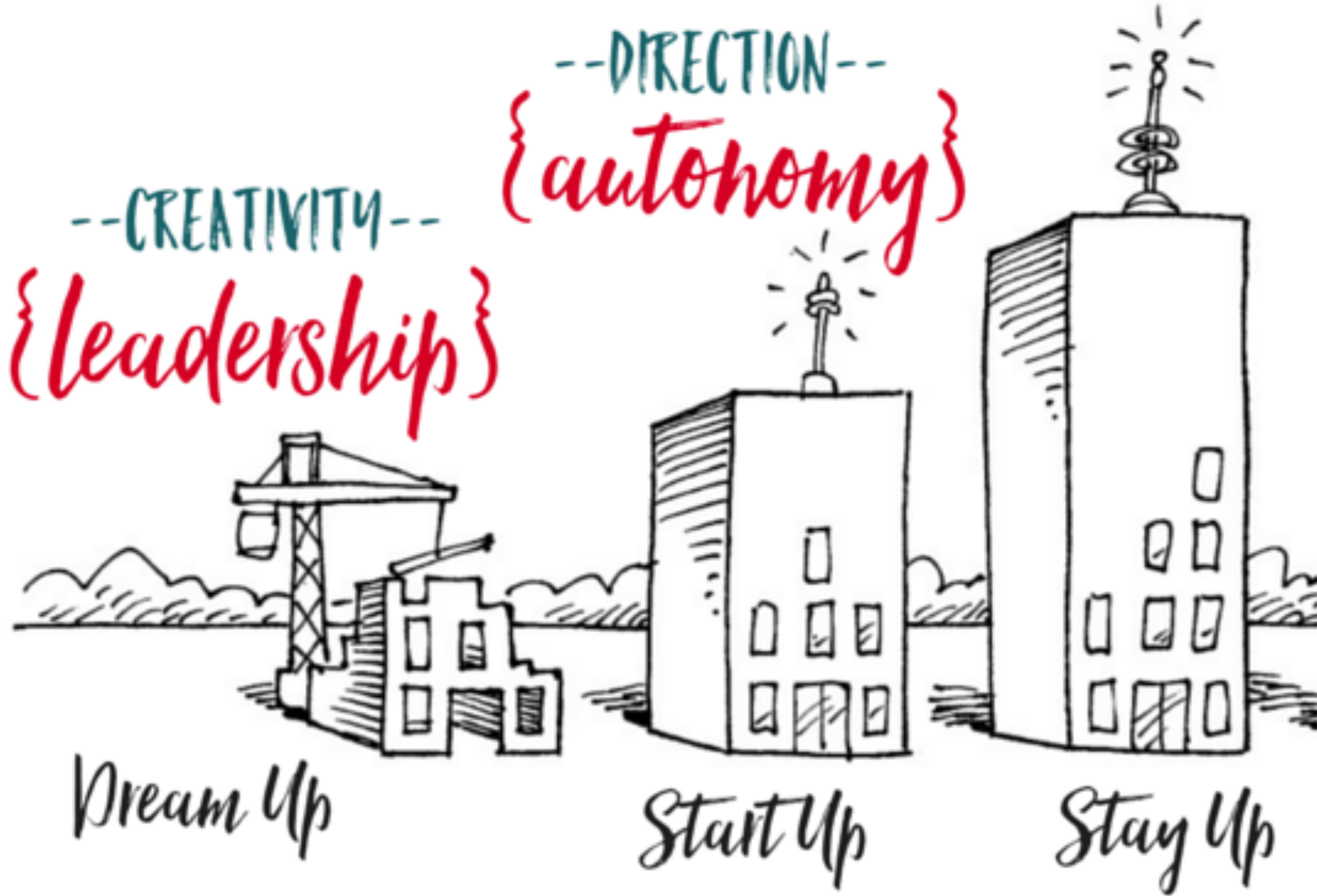


--EVOLUTION--  
**Business Leadership**  
{revolution}

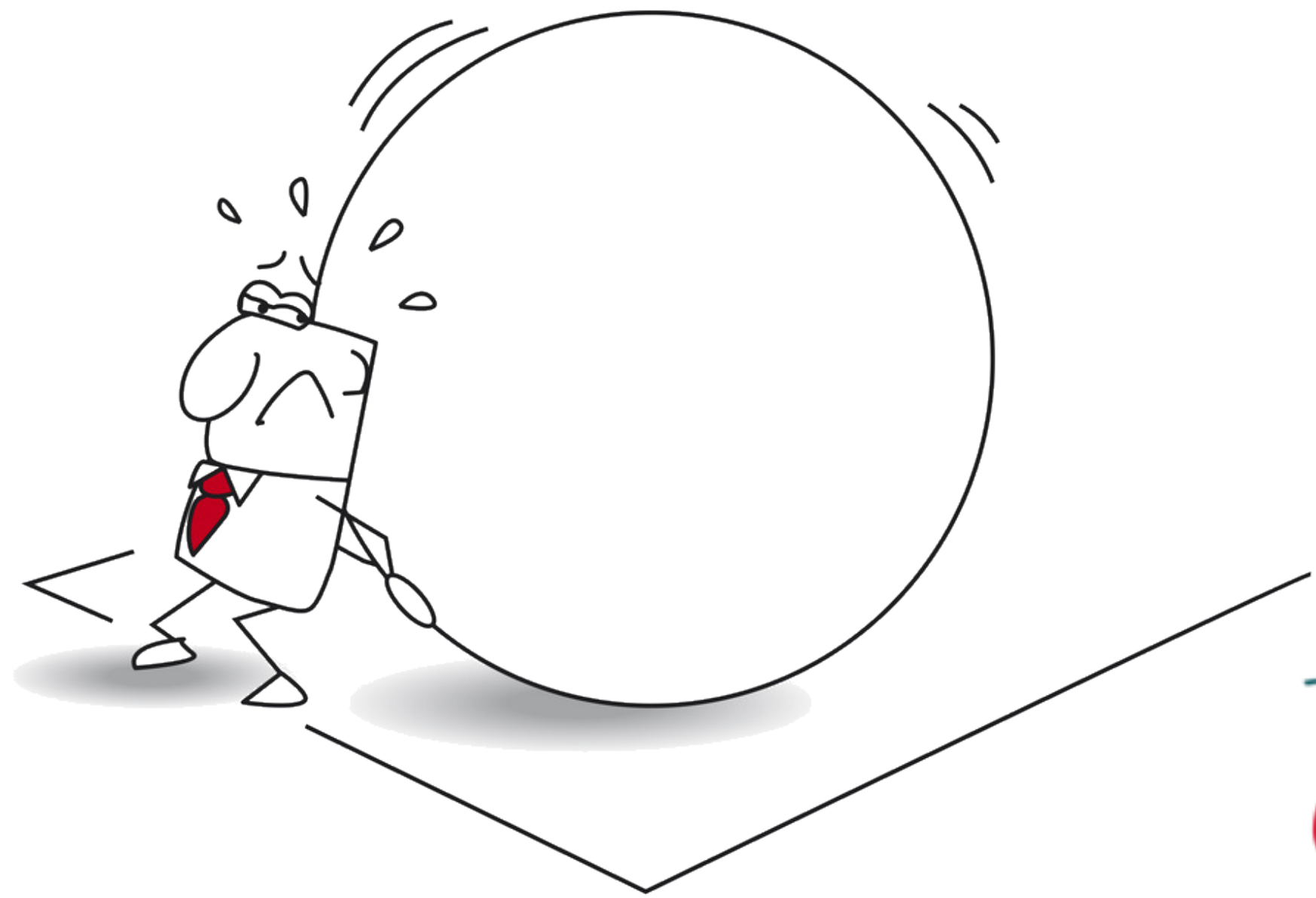
--DELEGATION--  
{control}

--DIRECTION--  
{autonomy}

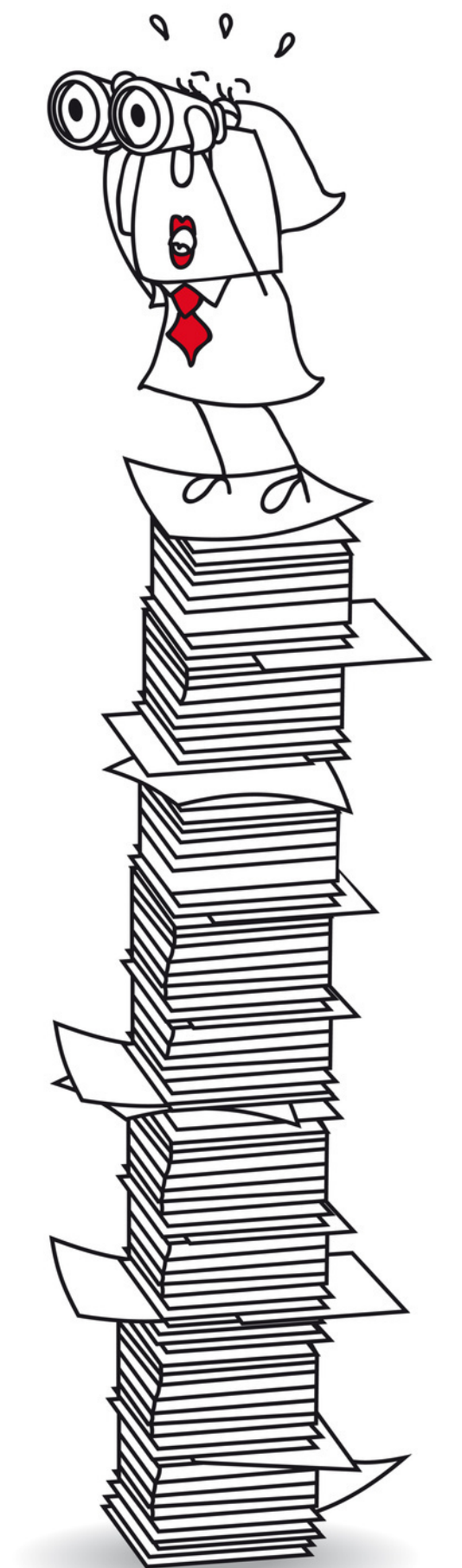
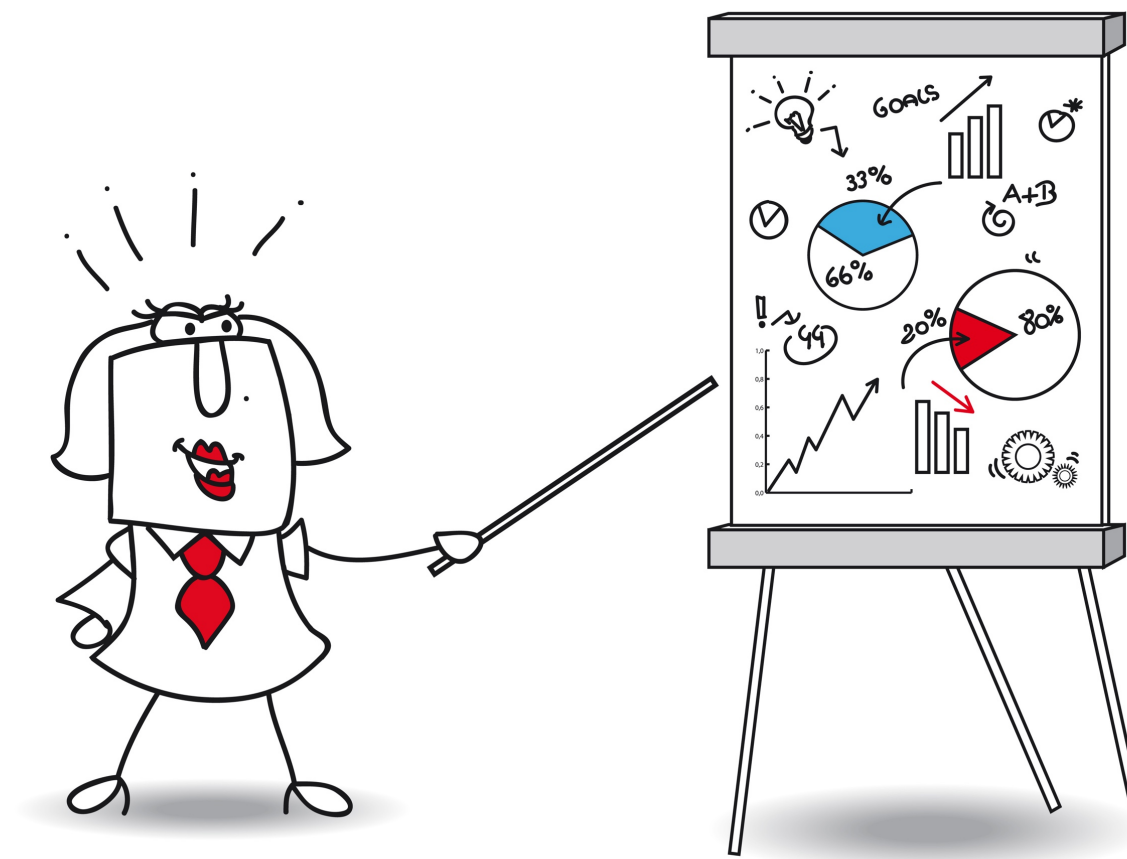
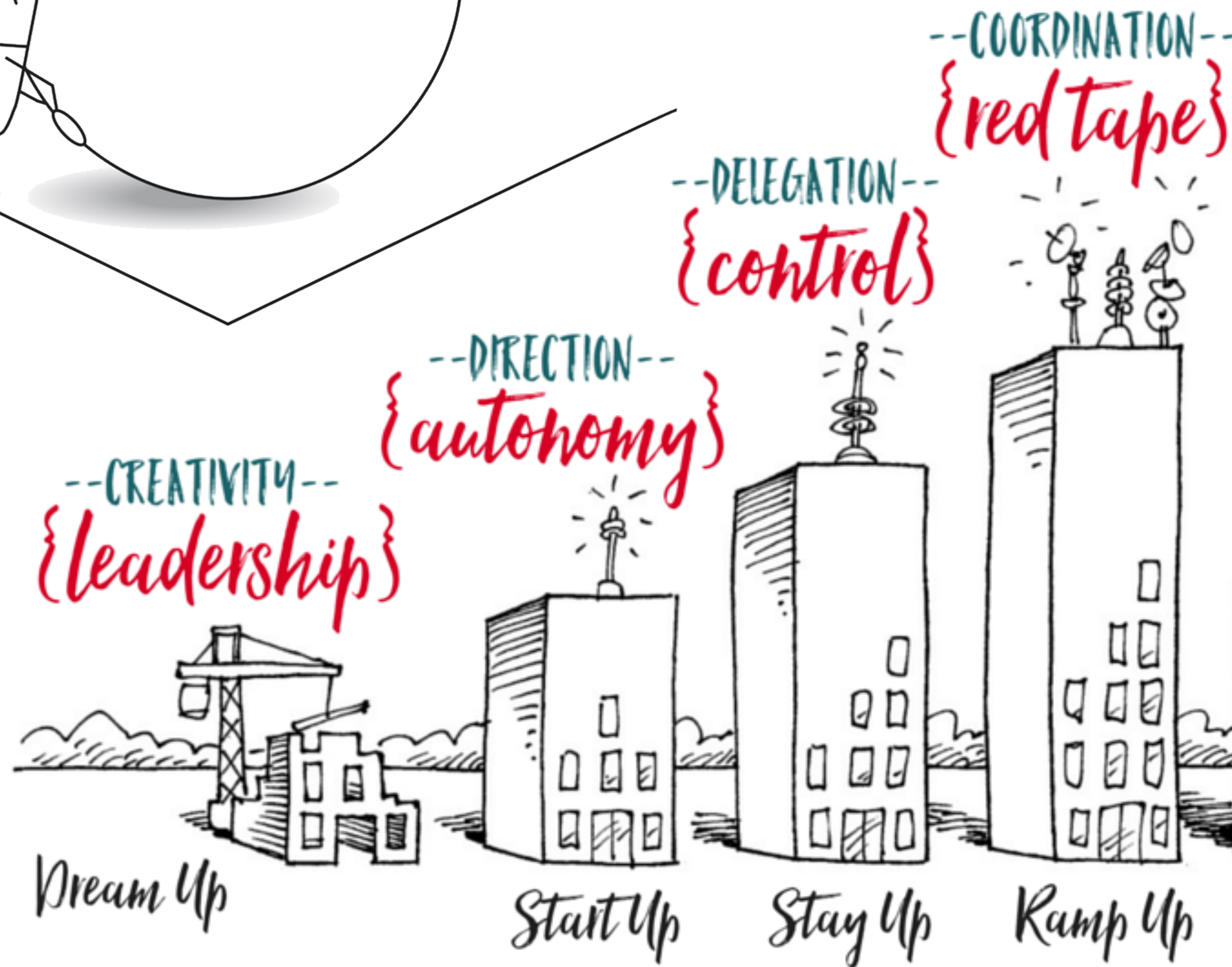
--CREATIVITY--  
{leadership}

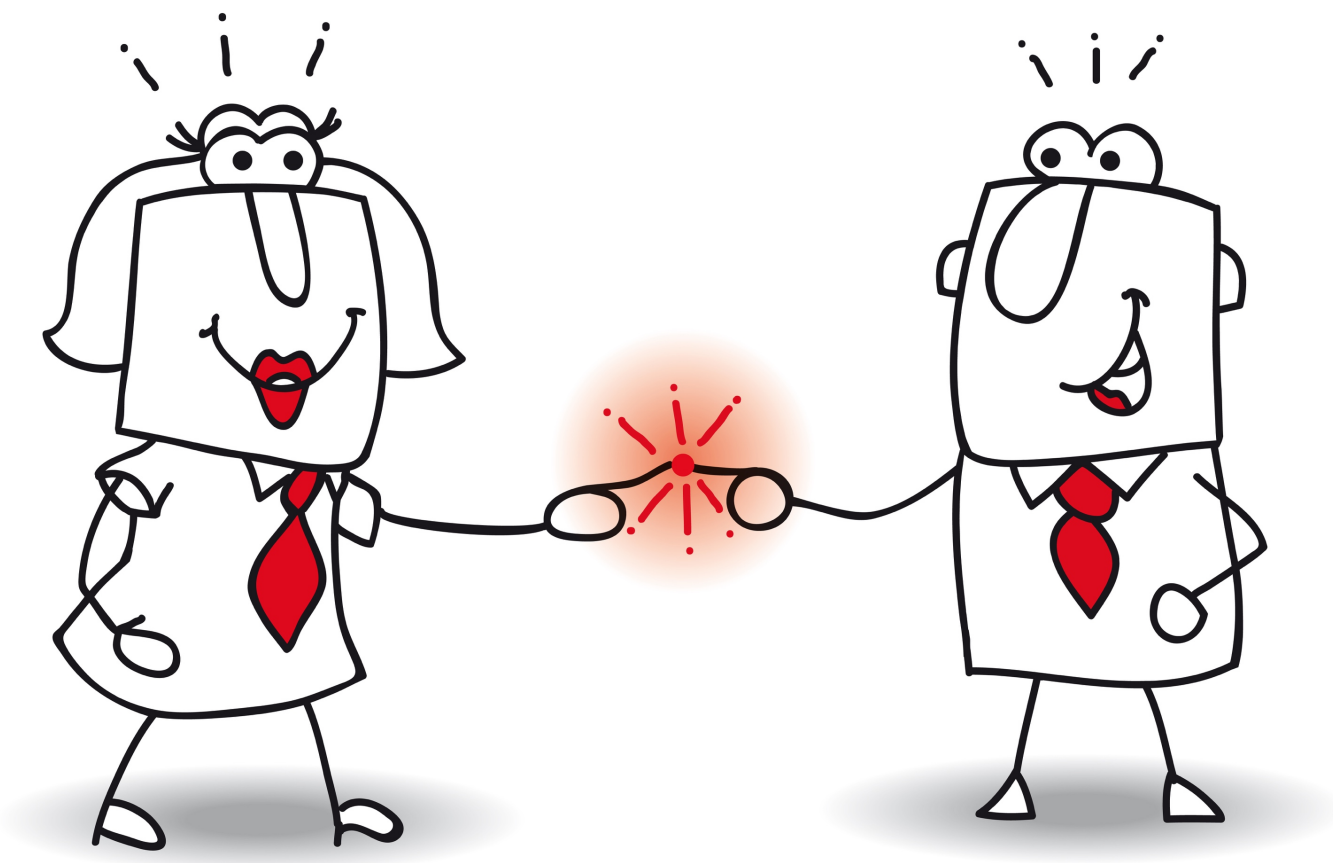




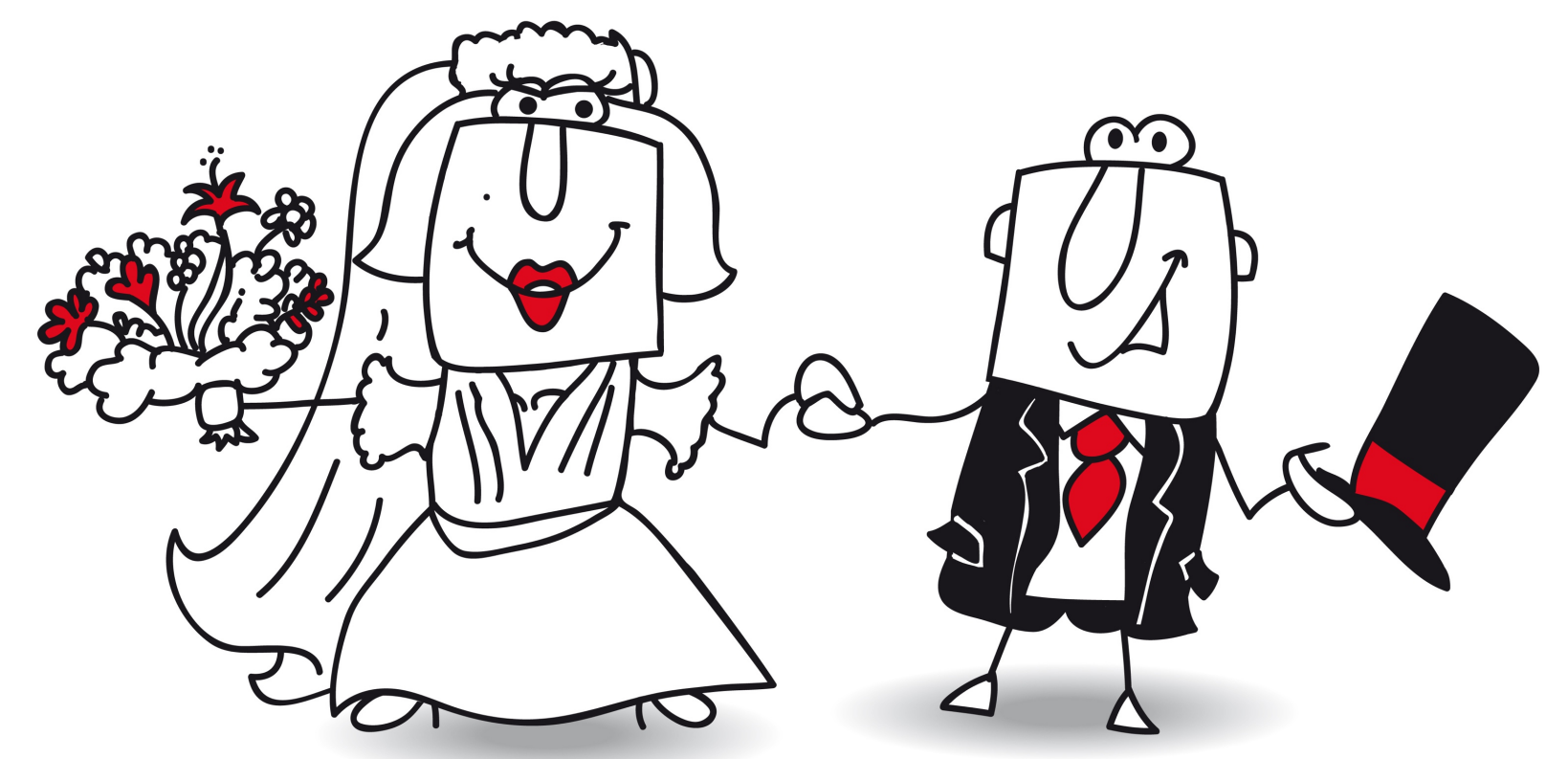
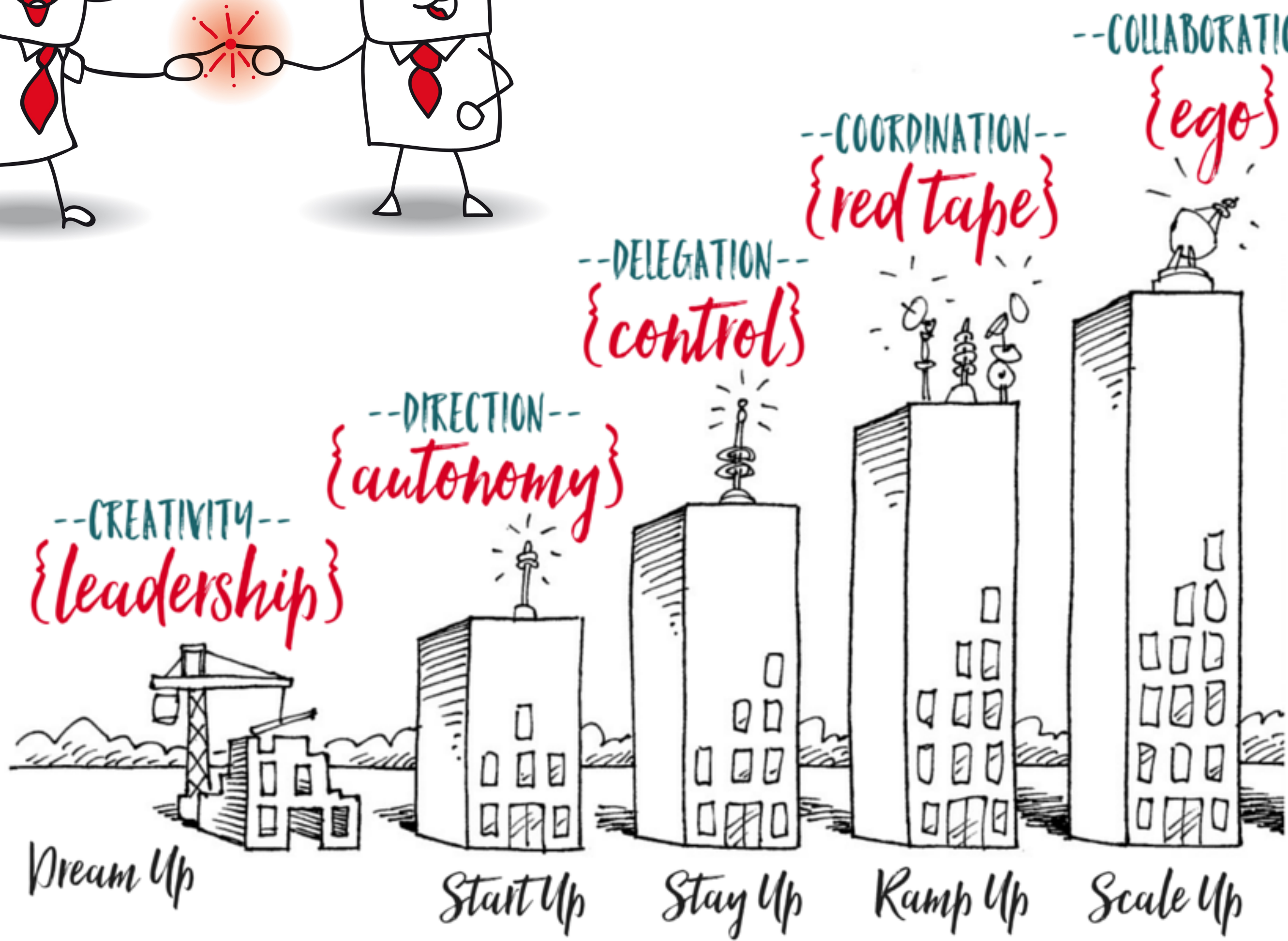


# --EVOLUTION-- Business Leadership {revolution}

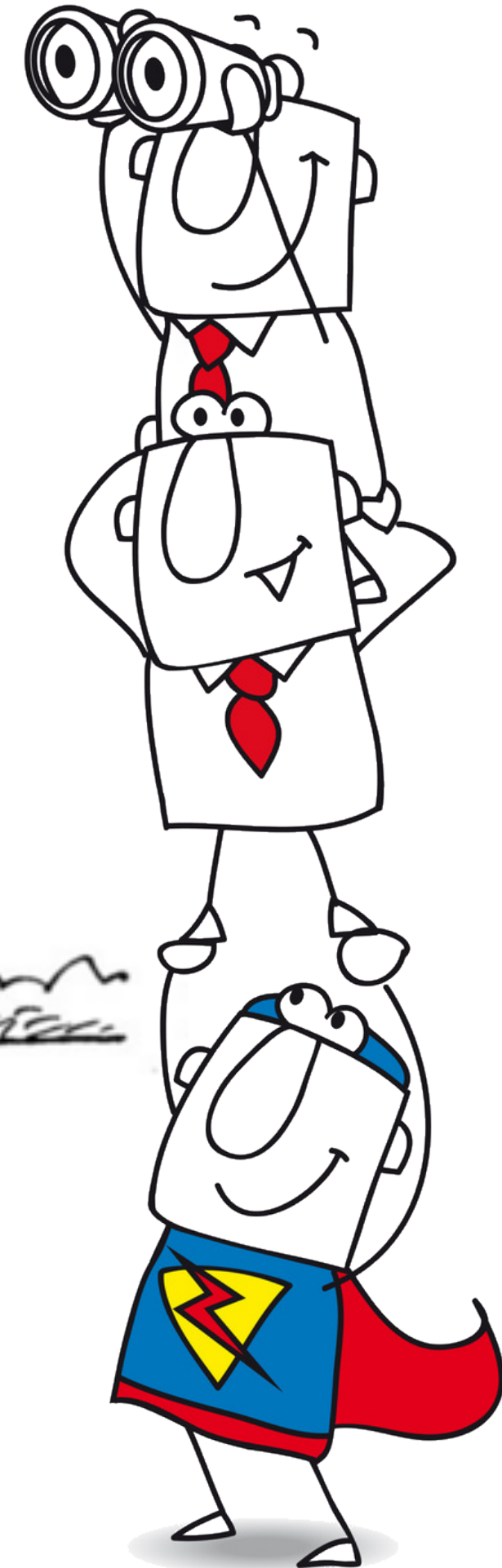
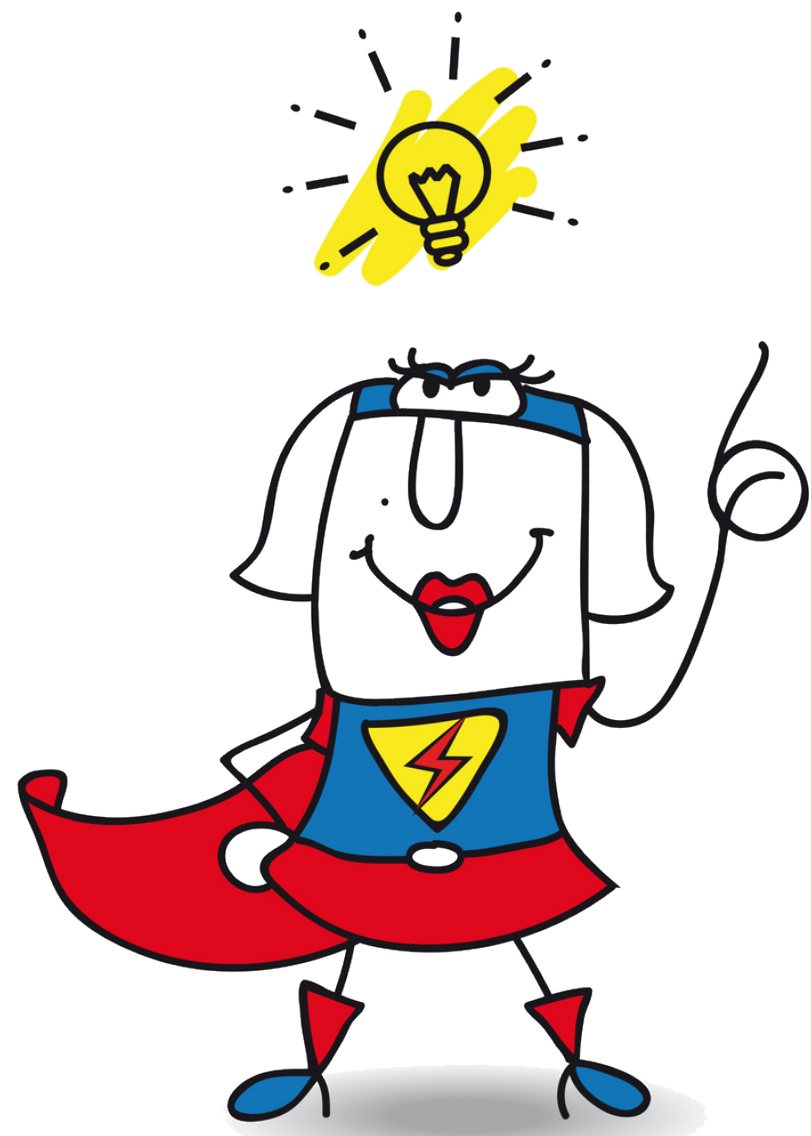
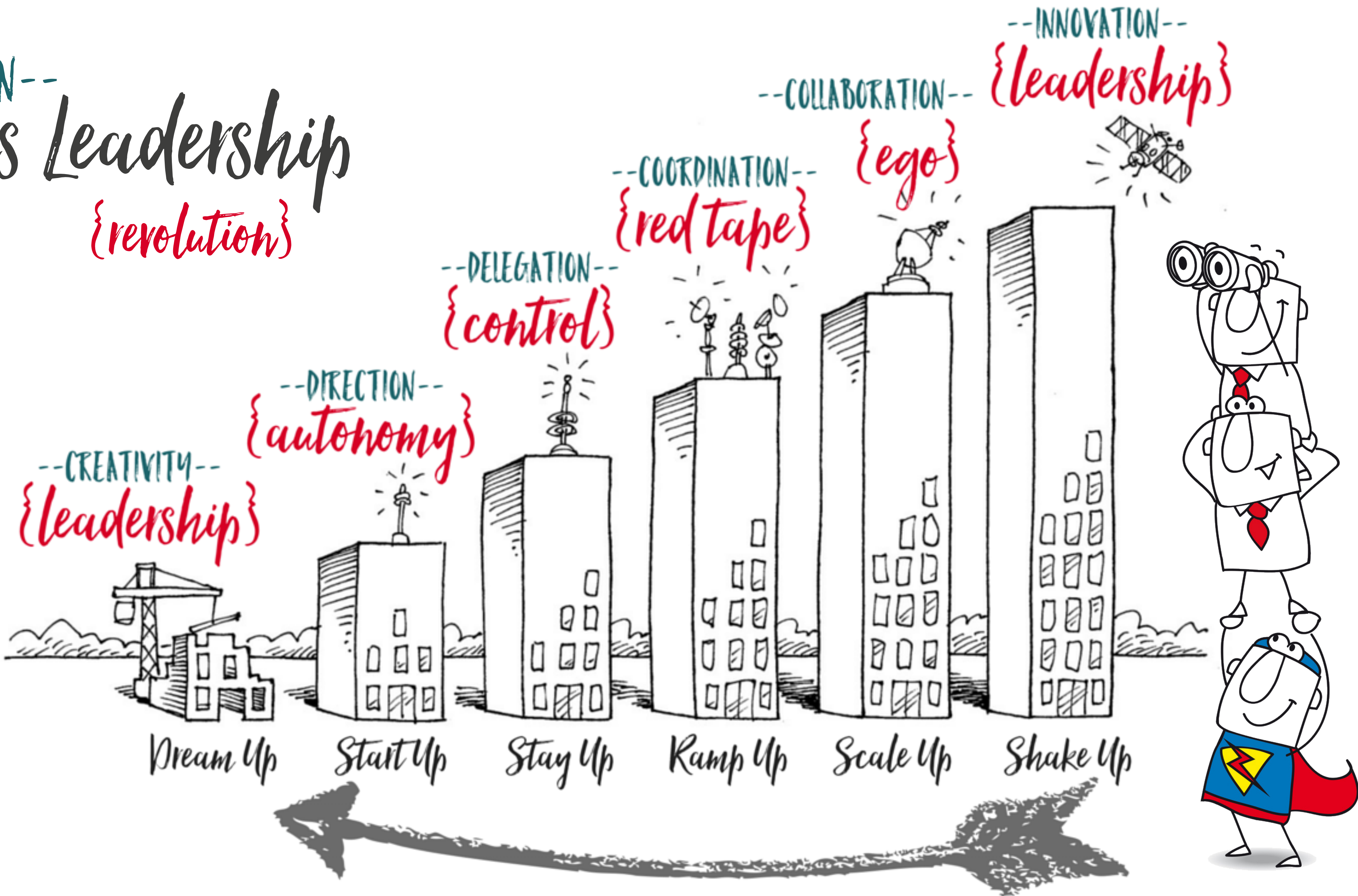




--EVOLUTION--  
*Business Leadership*  
{revolution}



--EVOLUTION--  
**Business Leadership**  
{revolution}

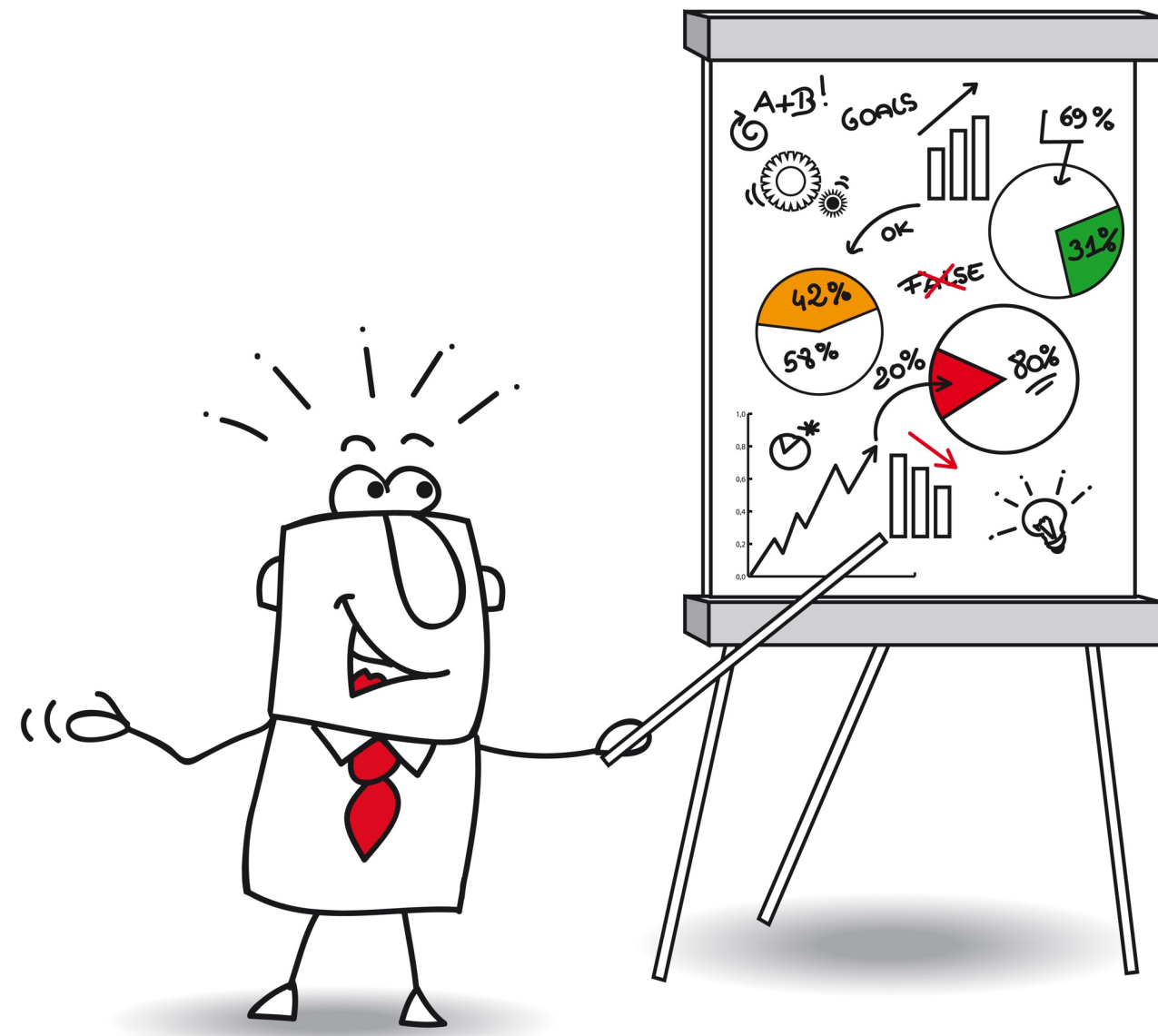


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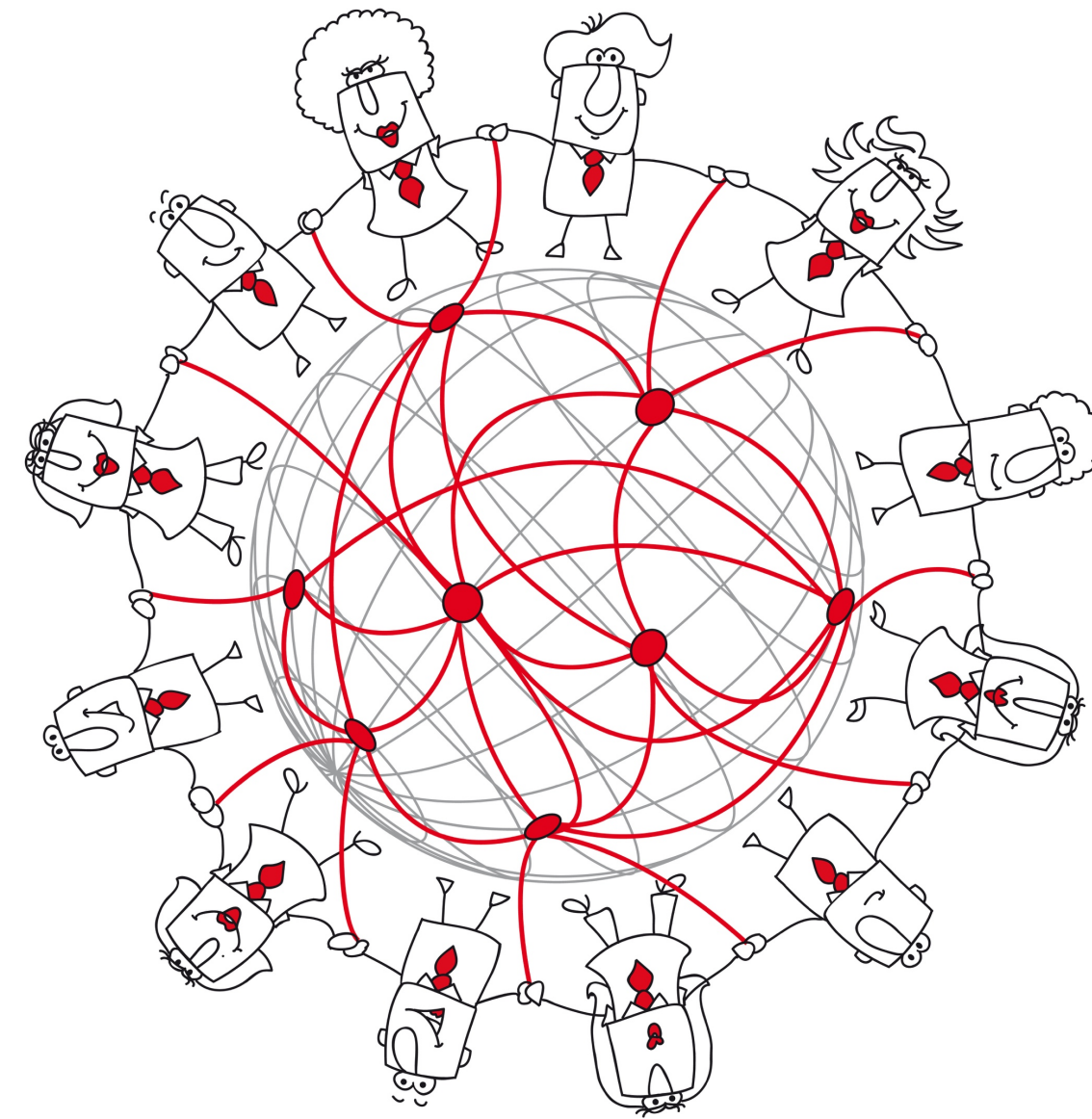
# SAVVY BUSINESS LEADERSHIP

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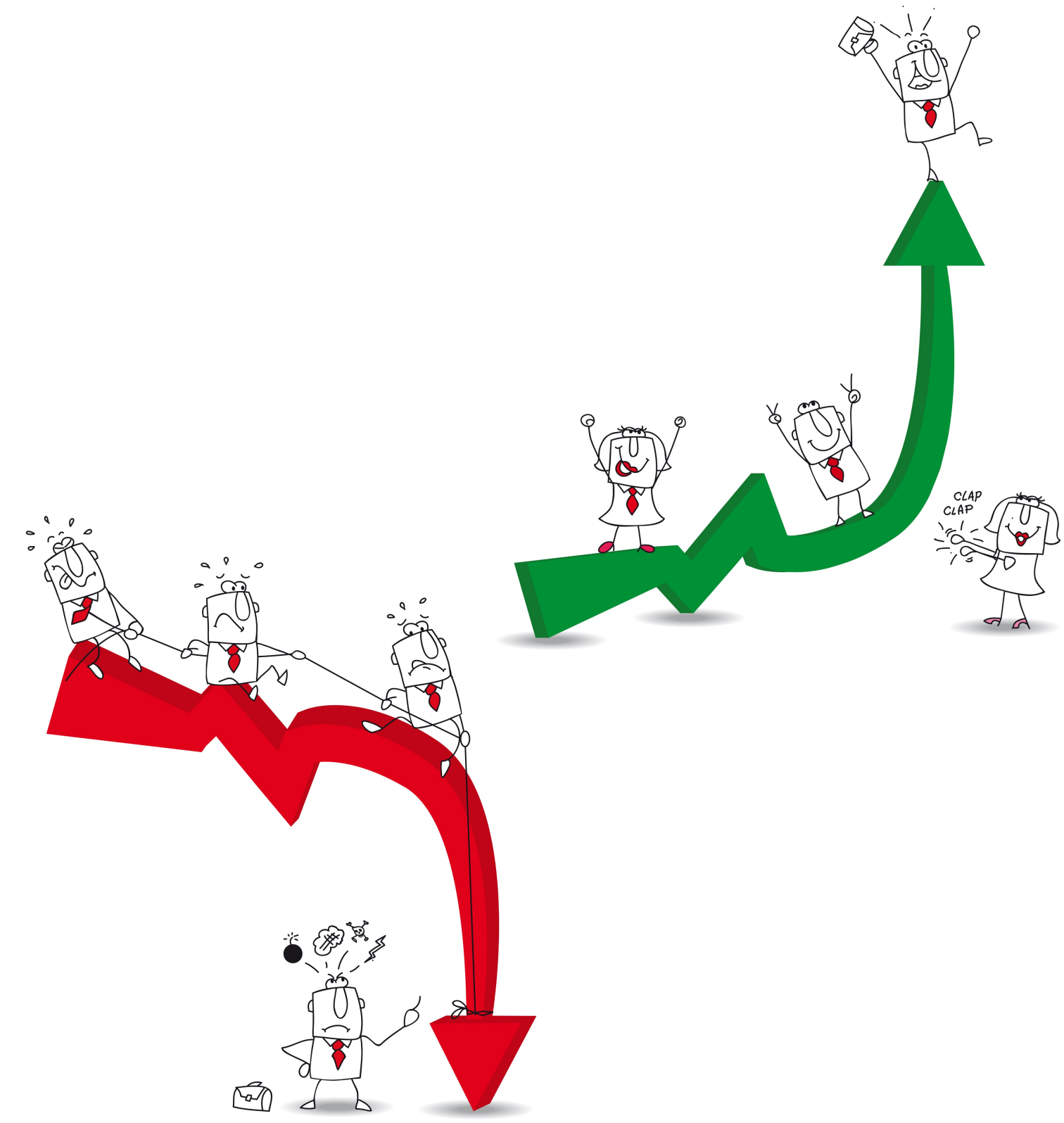
# BUSINESS LEADERSHIP MEANS



**DRIVE**



**CONNECTION**



**POSSIBILITY**

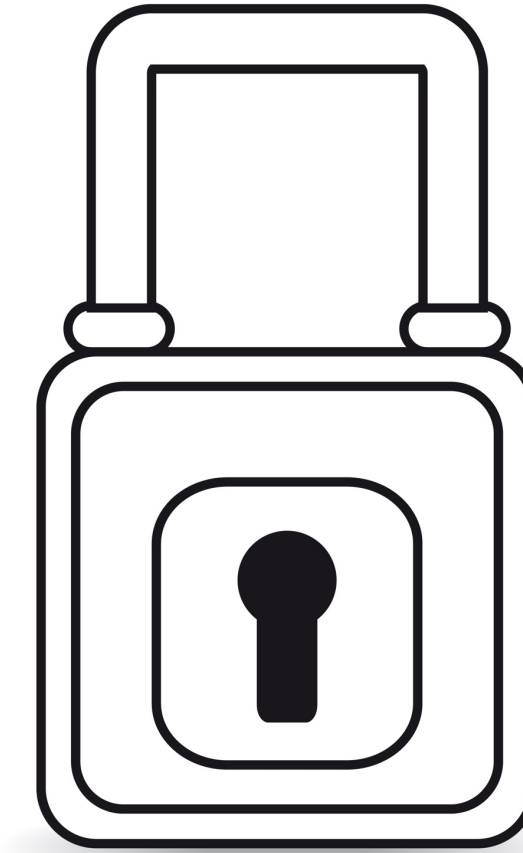
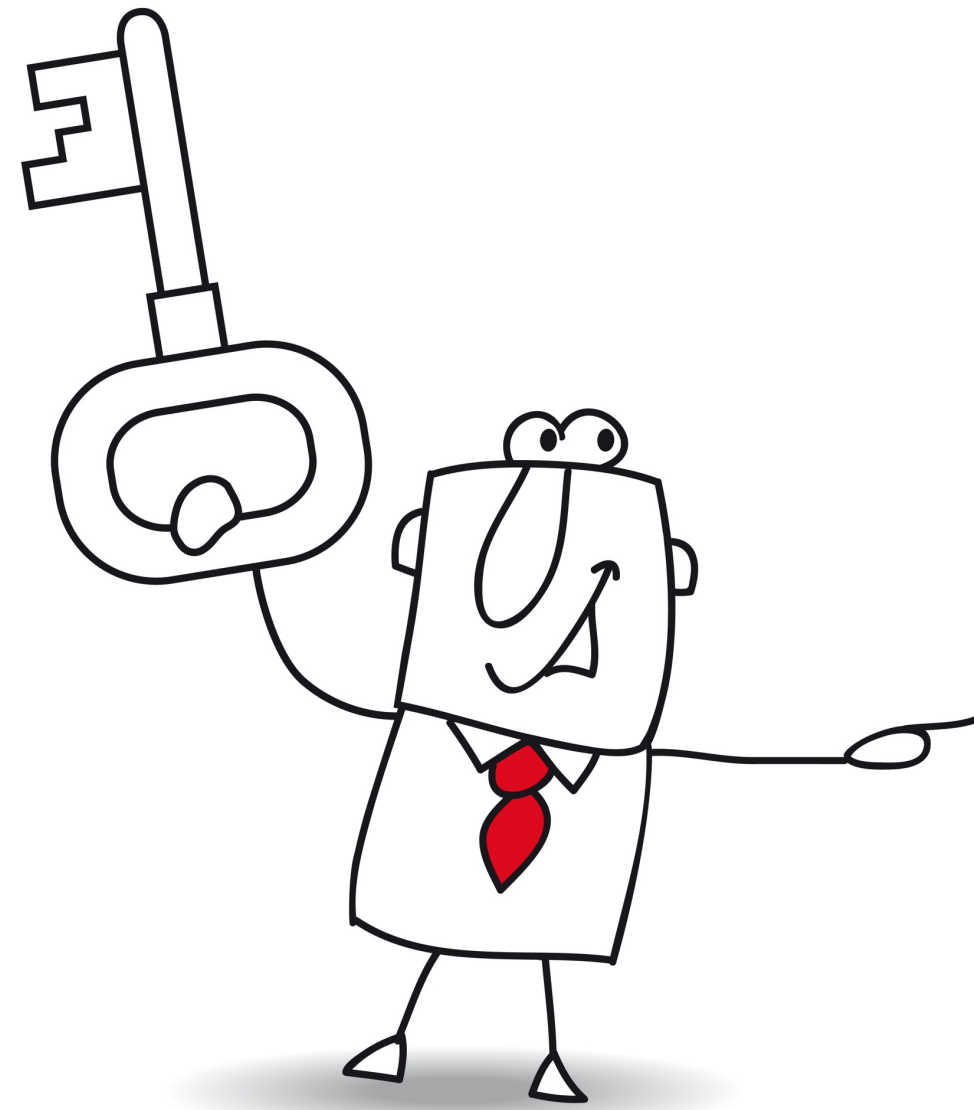
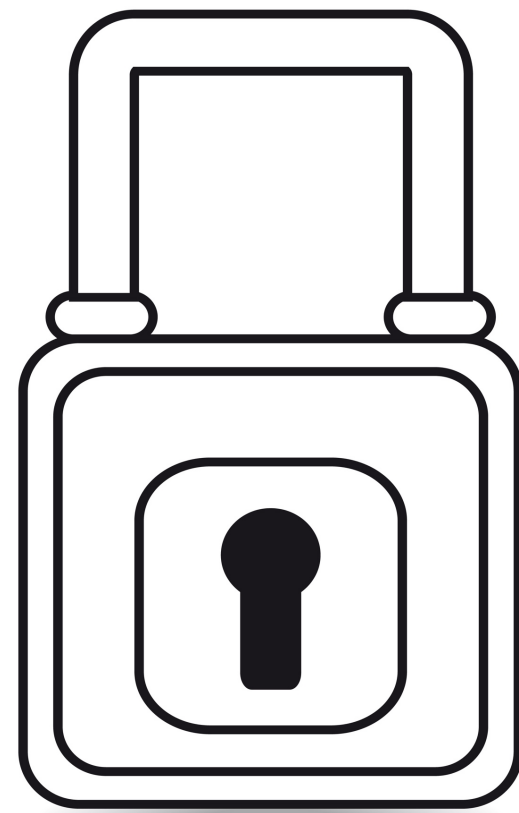
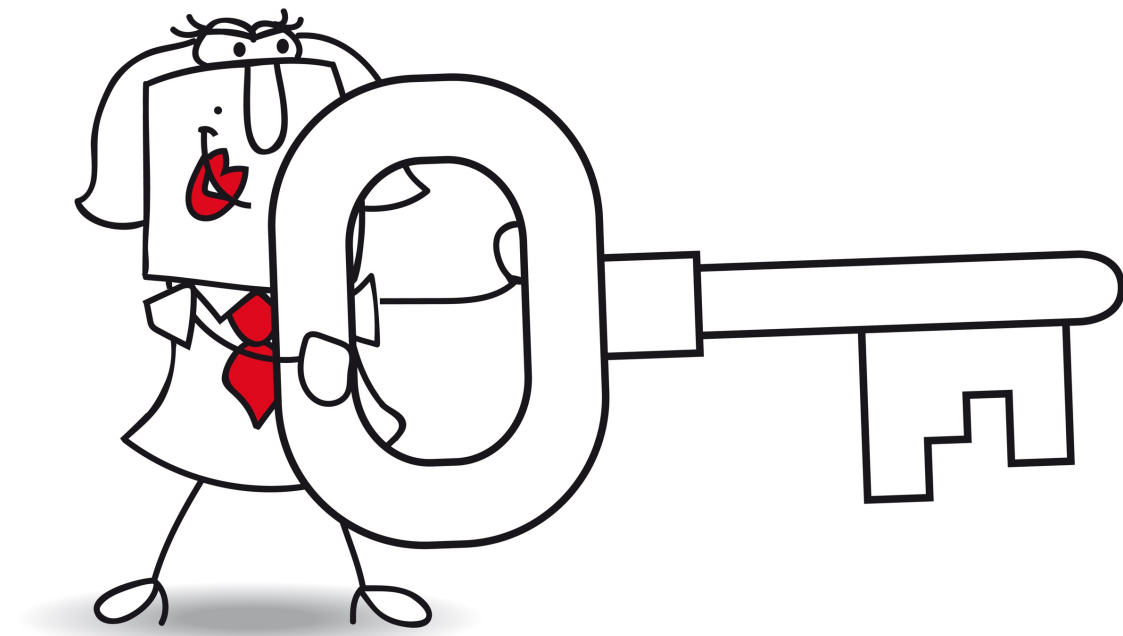
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SMARTS | HEARTS | GUTS | LUCK

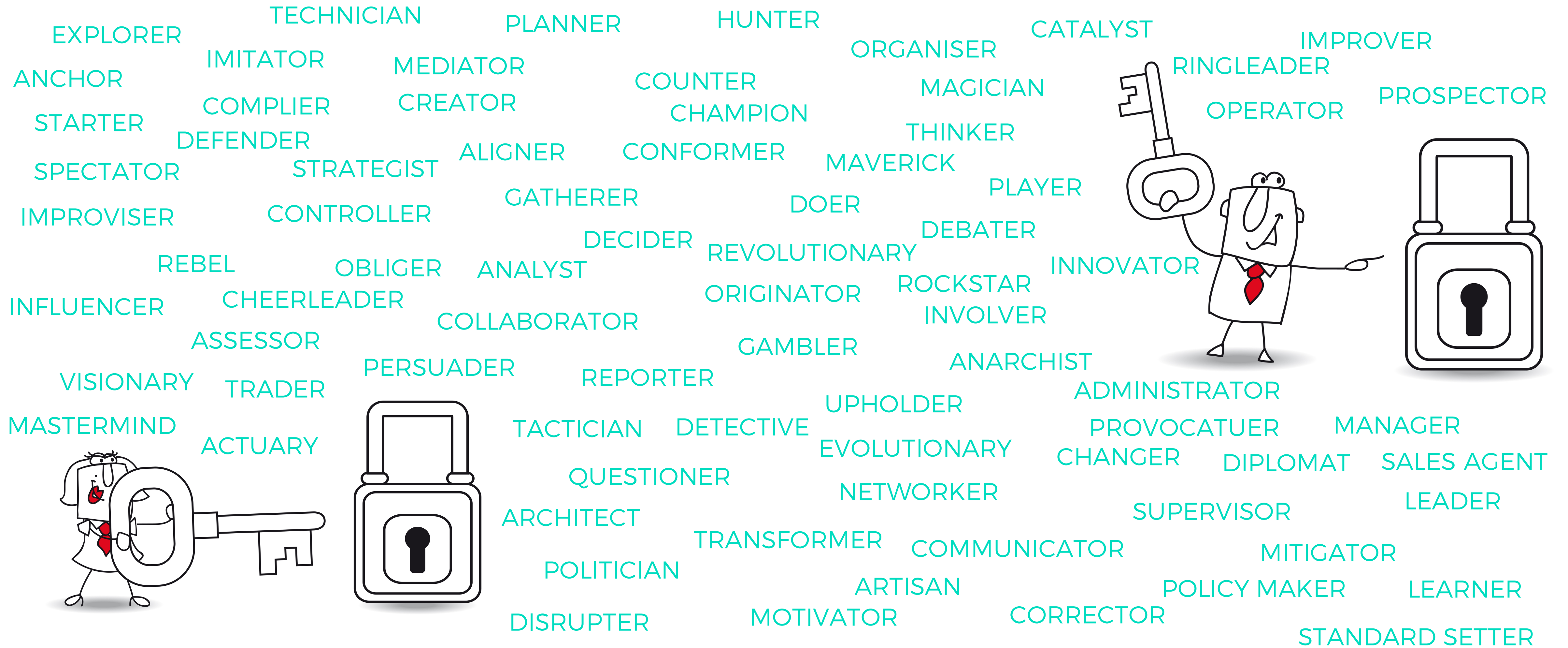
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# ENTREPRENEUR EXECUTIVE

KEYS TO  
SUCCESS

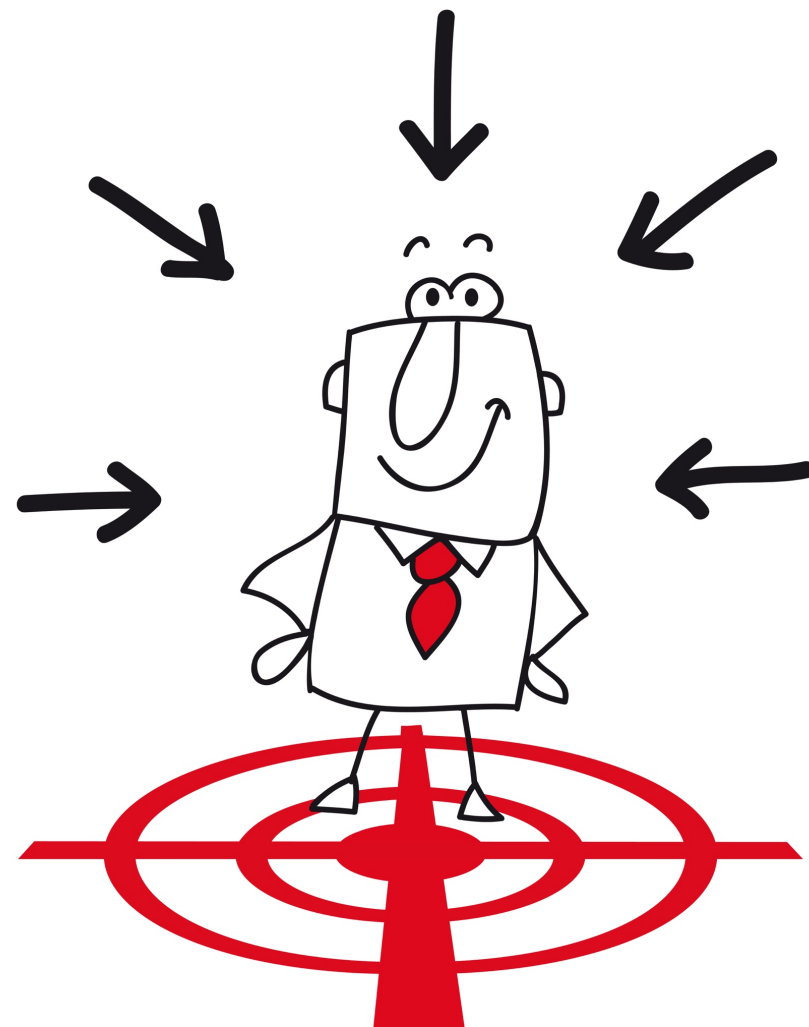
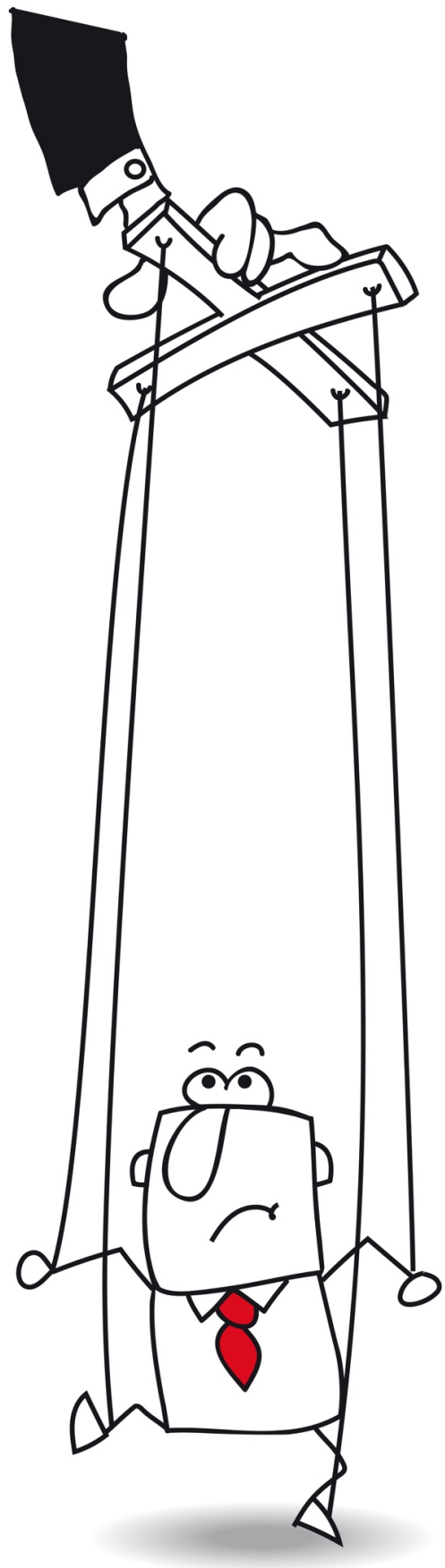


# ENTREPRENEUR EXECUTIVE

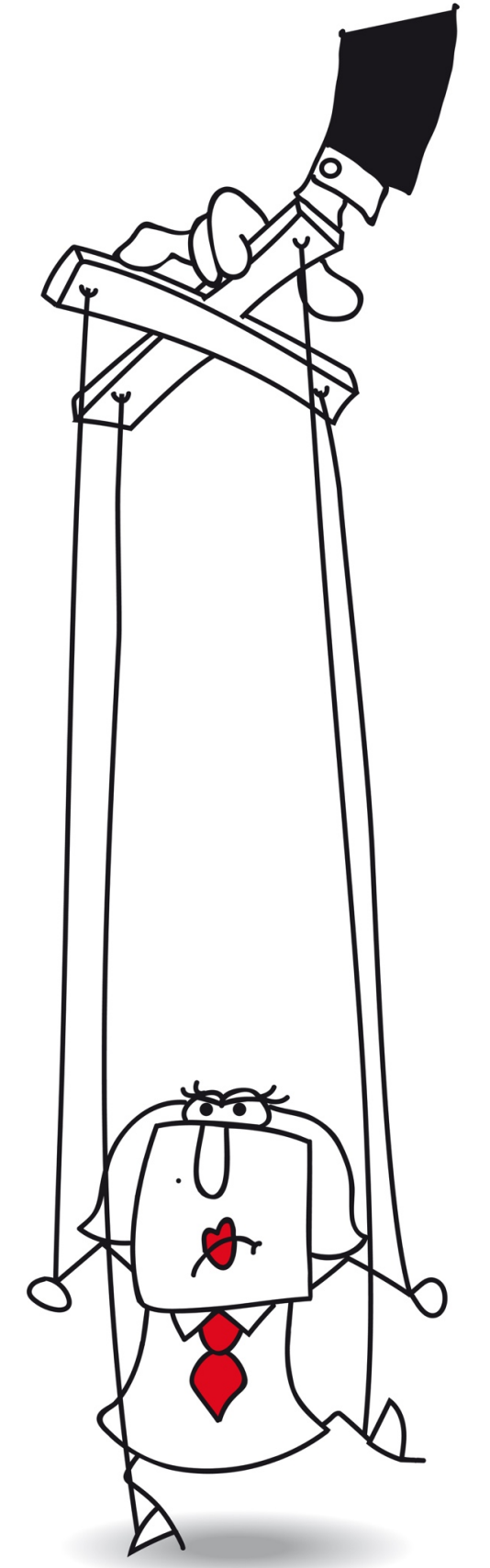
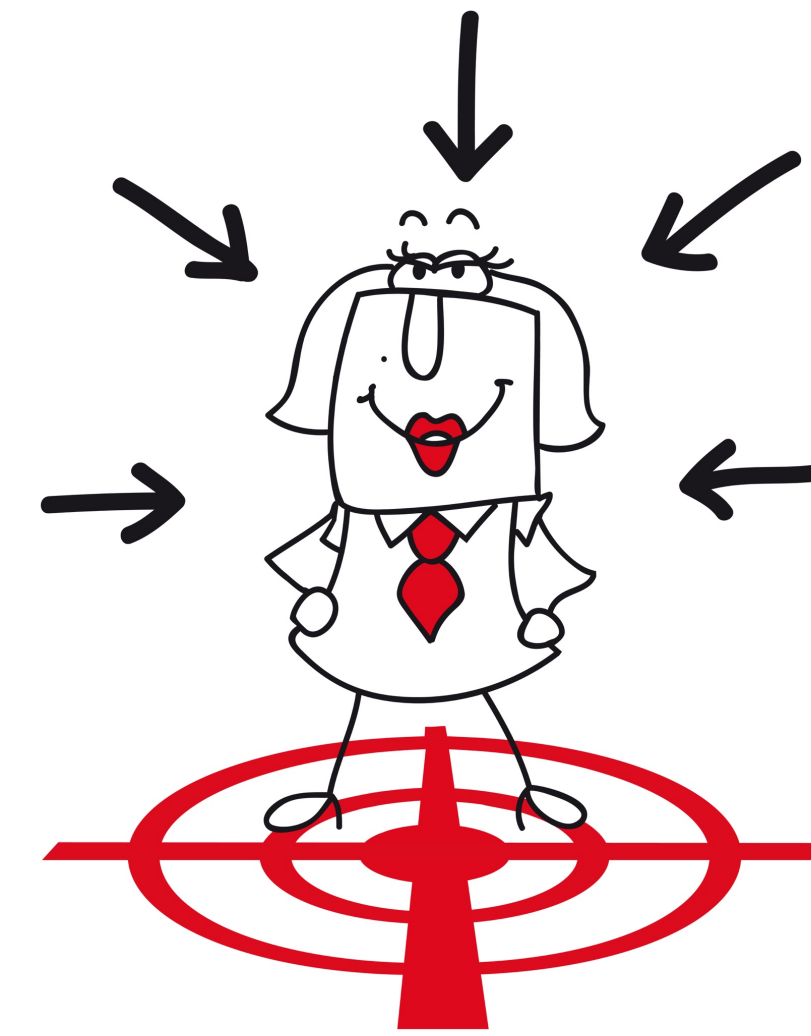


leadership ARCHETYPES

# BUSINESS LEADER



*don't be a puppet*  
**BE**  
*you-er than you*



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BUSINESS LEADERSHIP

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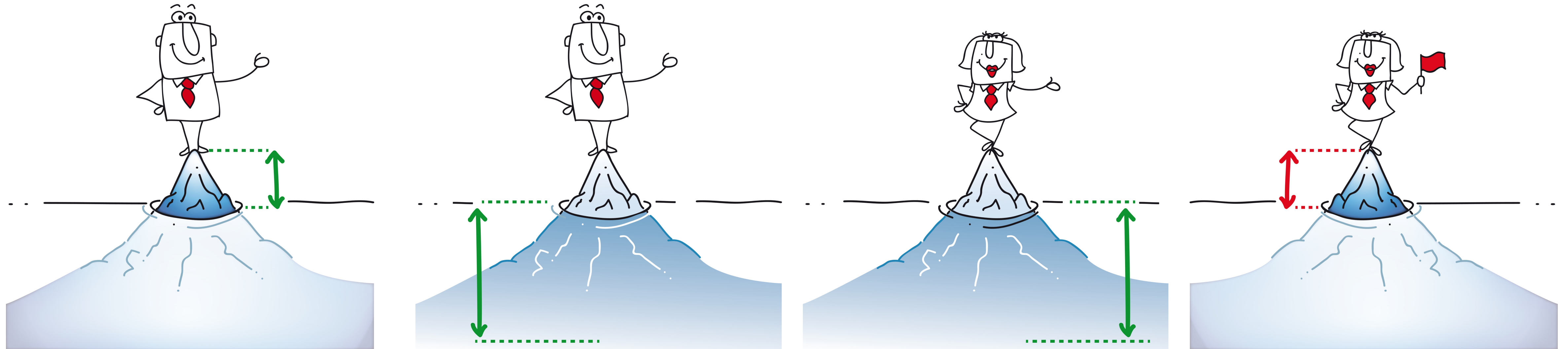


# WHO ARE YOU?

## Behavioural Style

Entrepreneurial Traits

Personal Values & Strengths

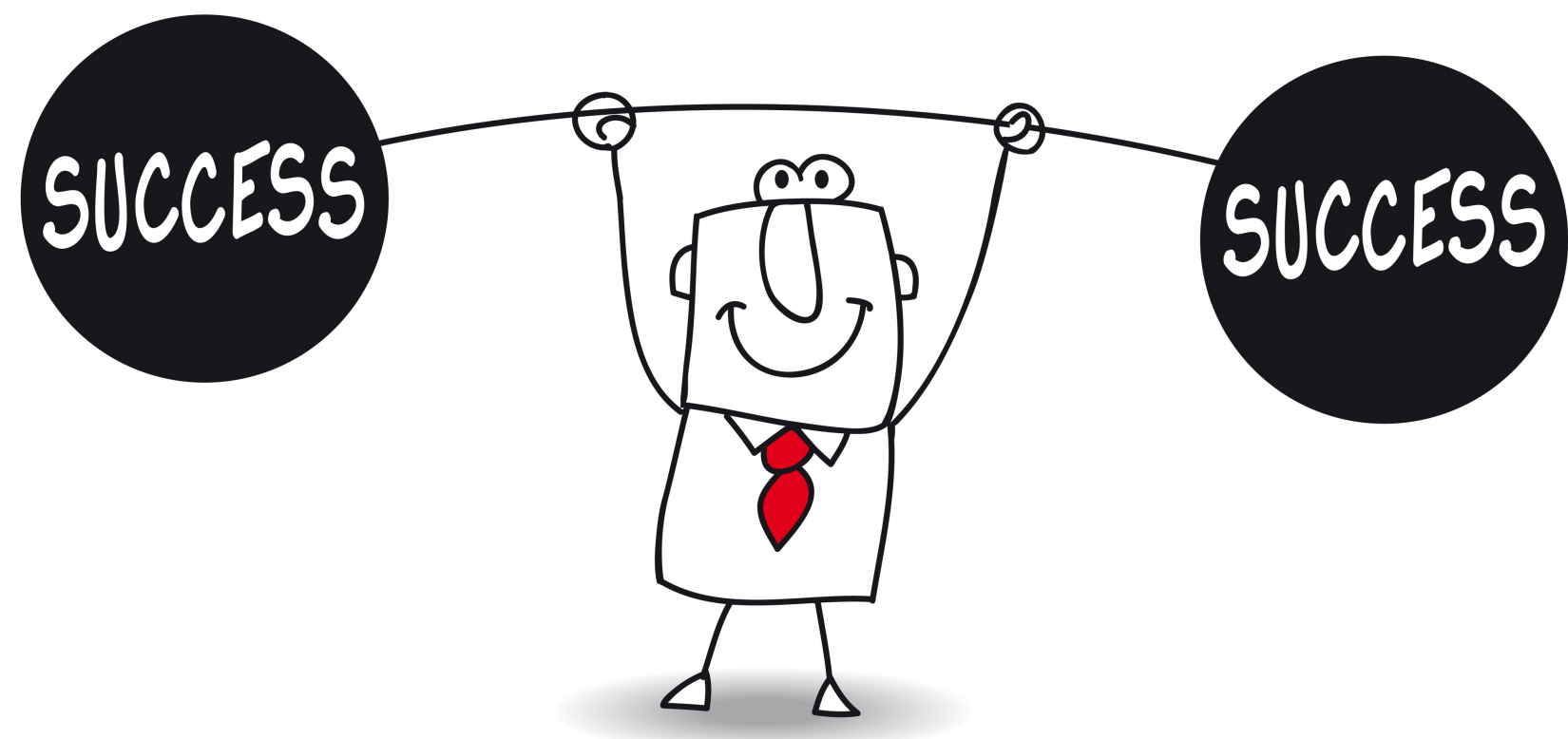
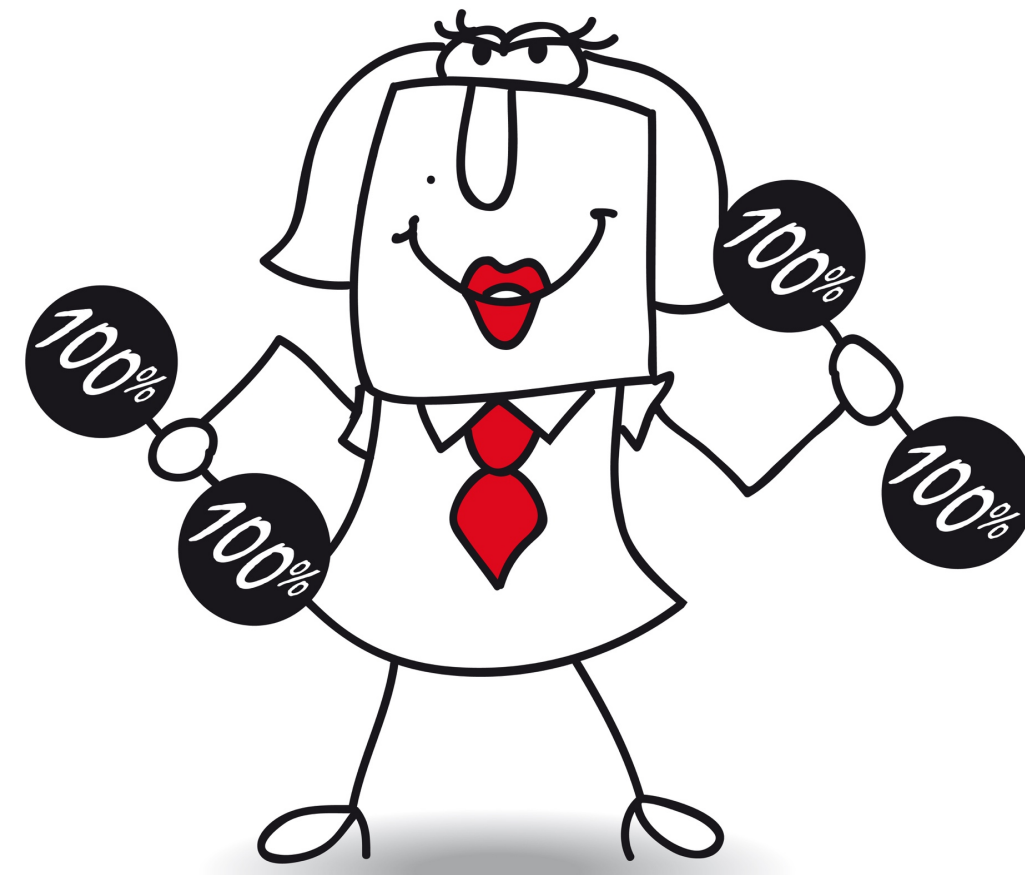
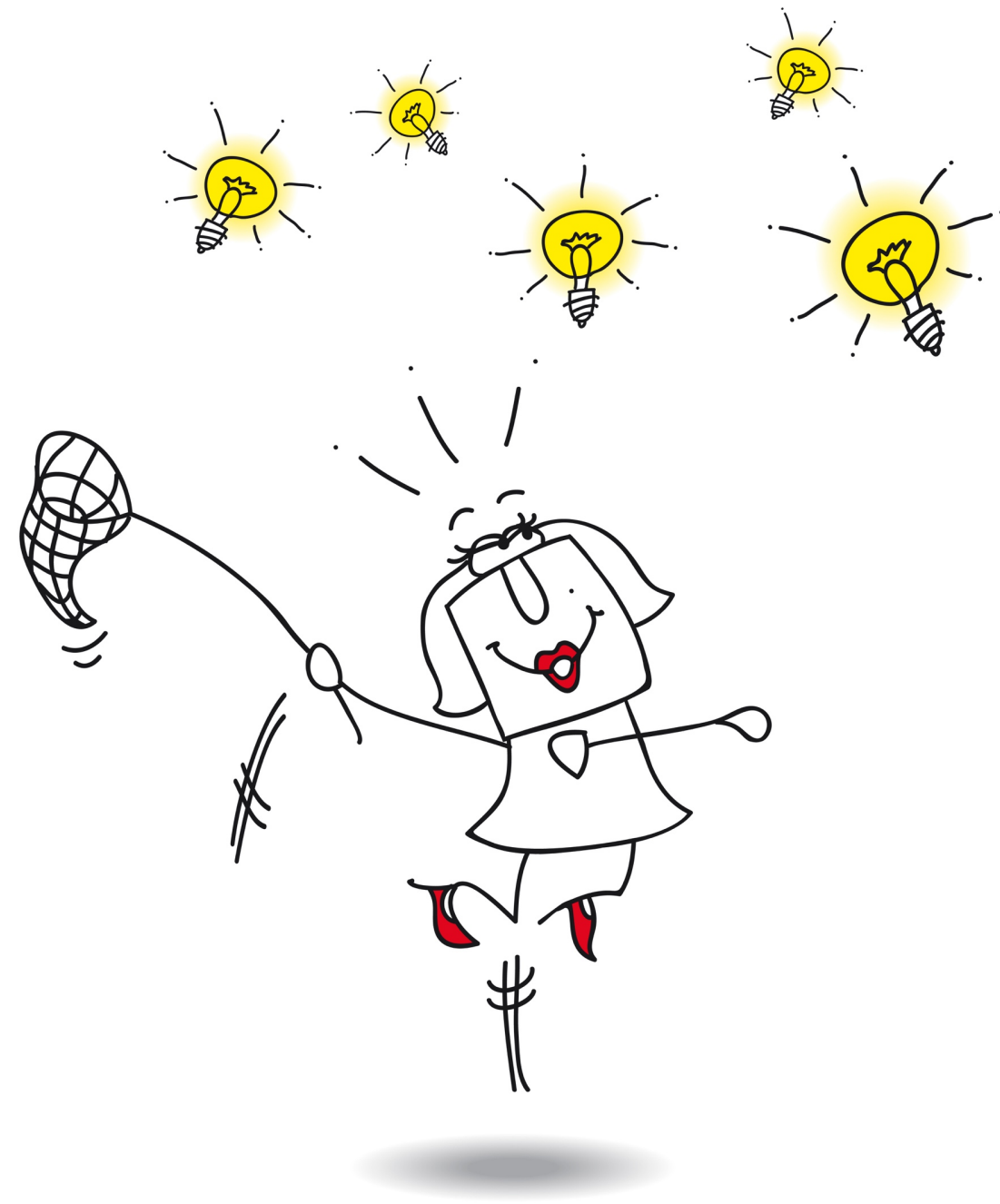


Check the **COLLIDER BONUSES** for free assessments

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# LEADERSHIP AMBITIONS

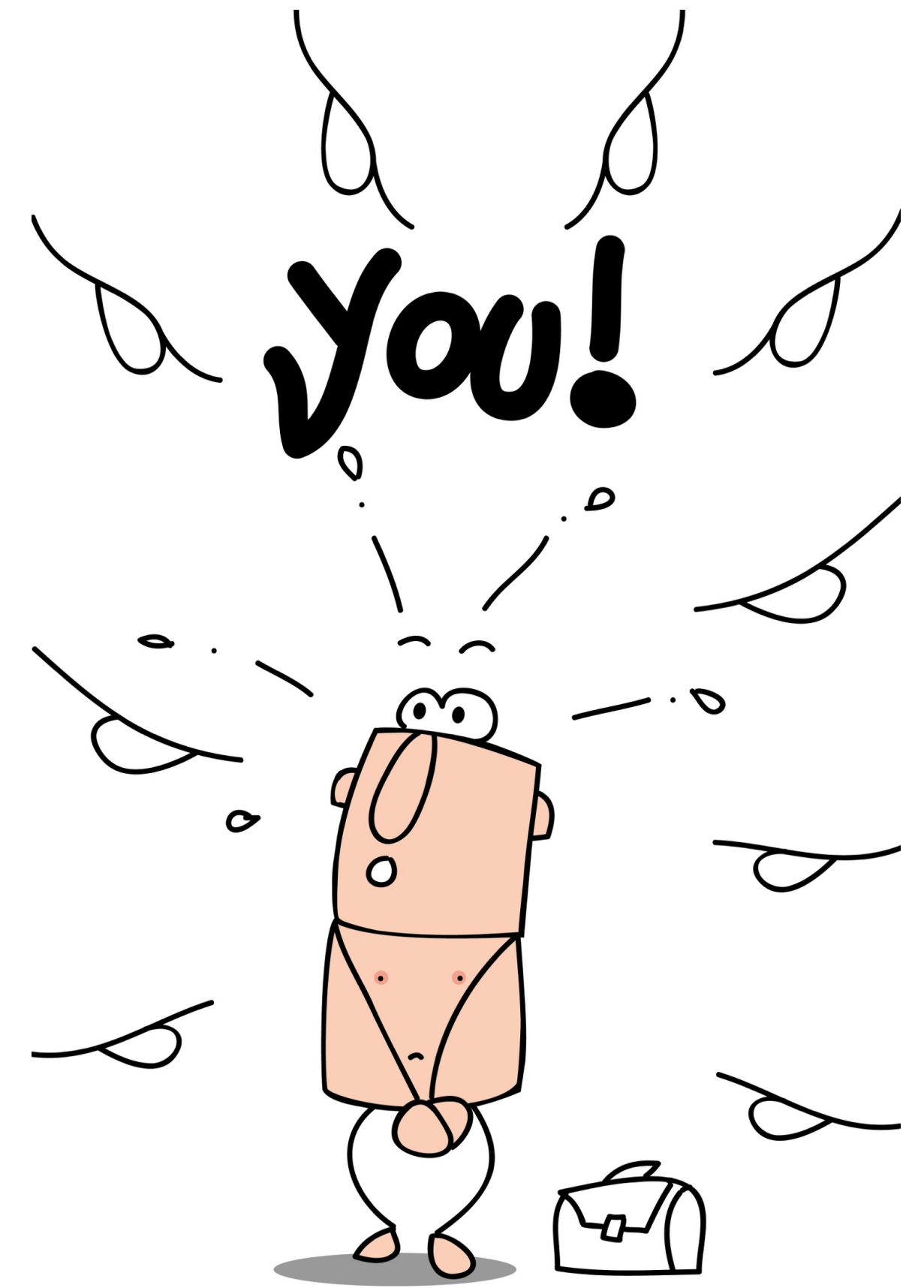


what does  
**SUCCESS**  
mean to you?

# LEADERSHIP FEARS



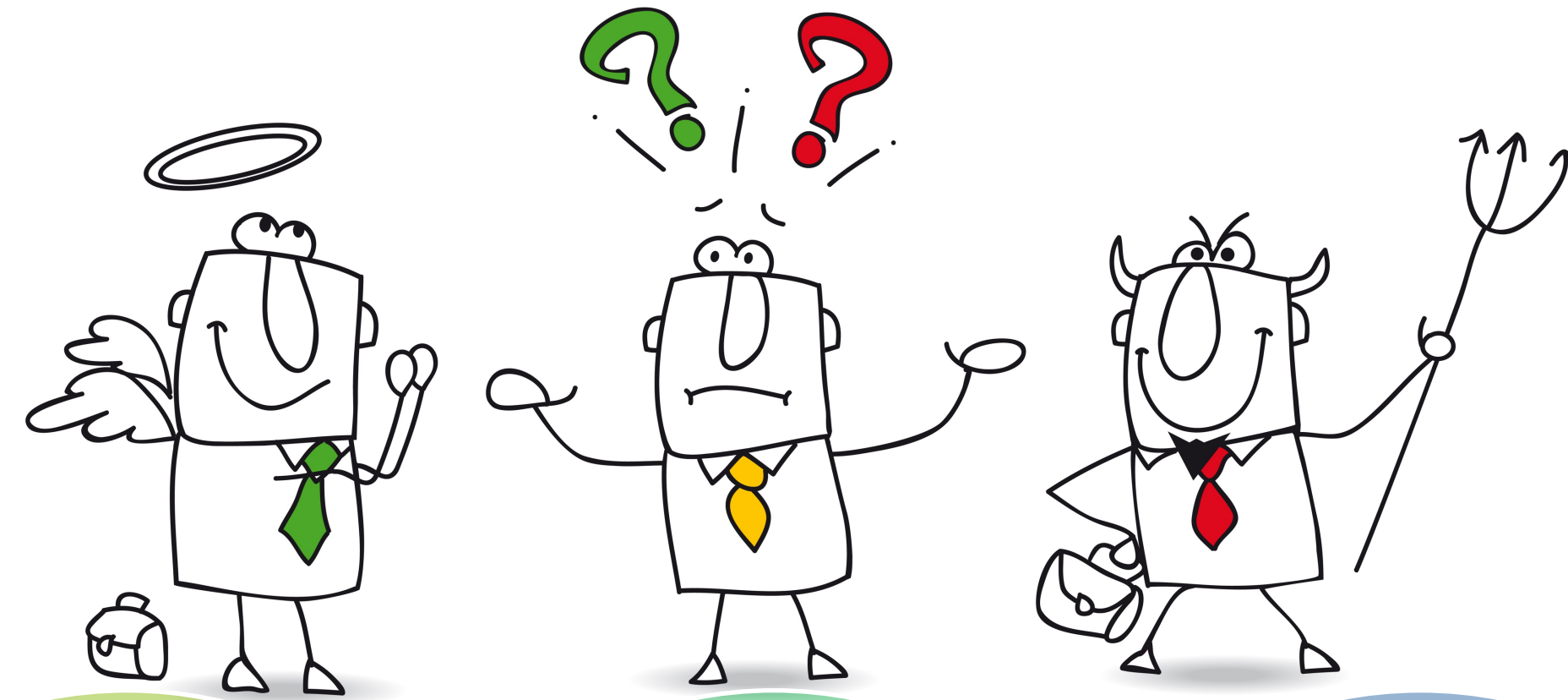
**YOU** are normal!



# ENTREPRENEUR EXECUTIVE



# LEADERSHIP FLOW



**LEADER**

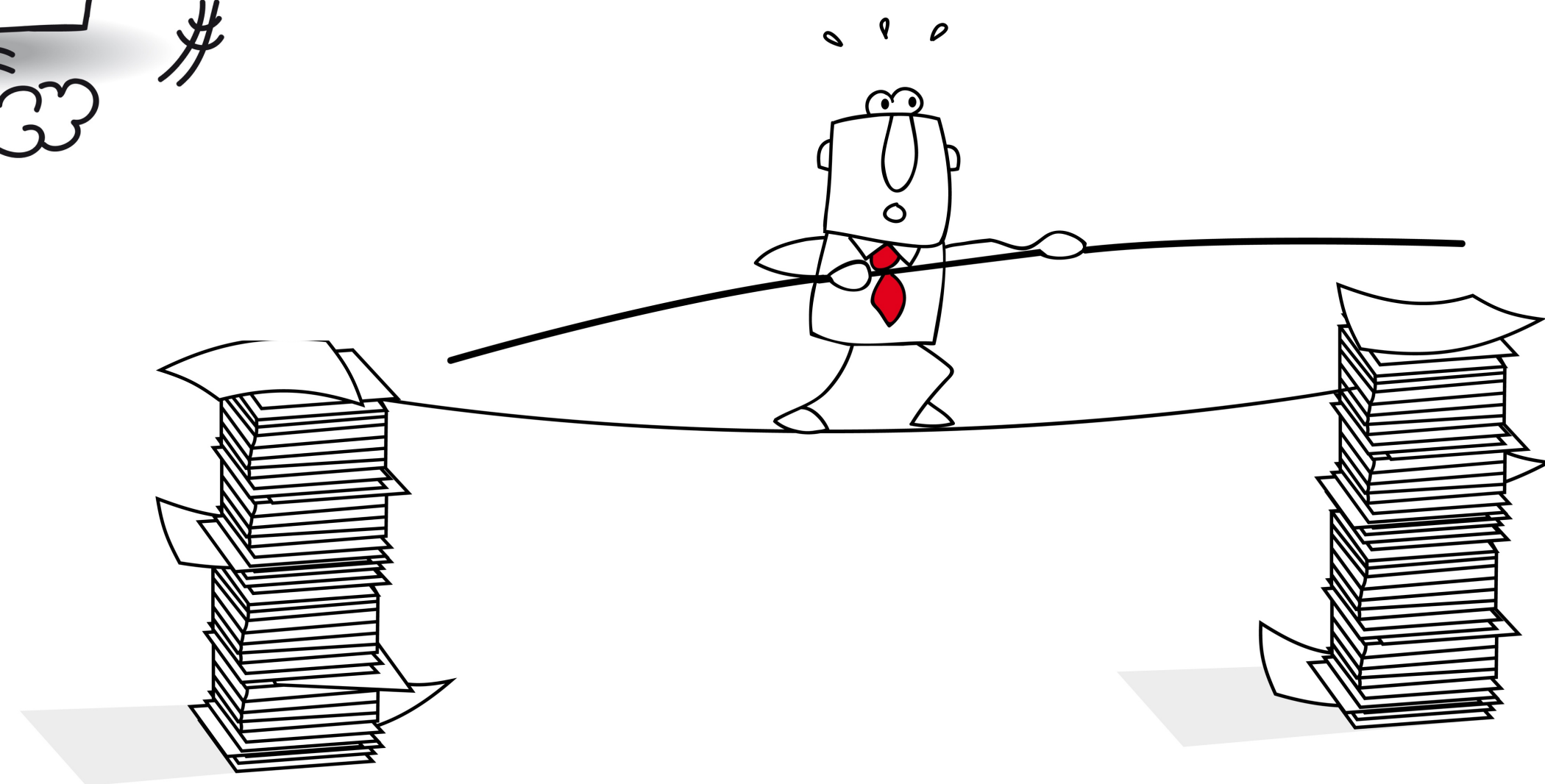
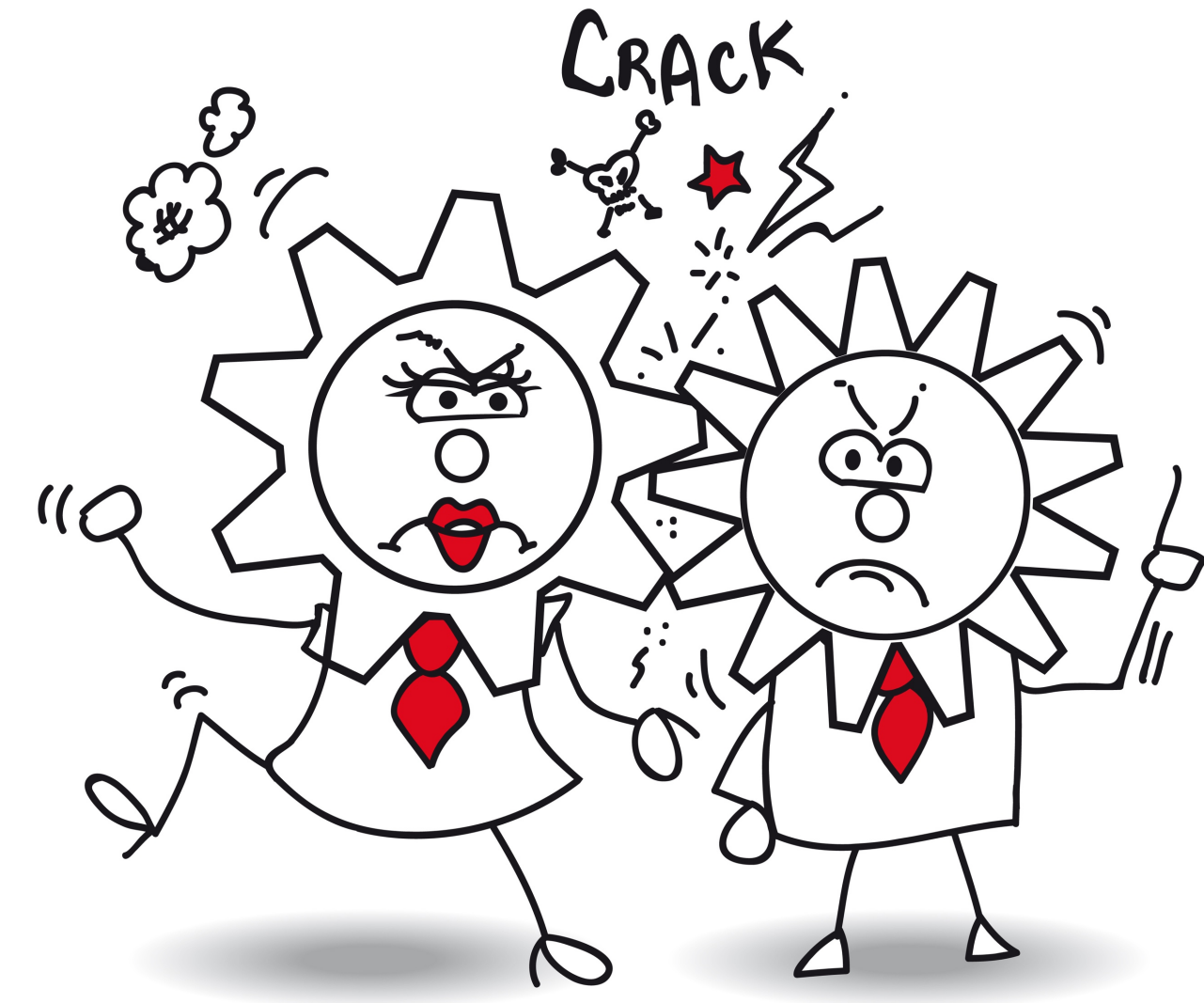
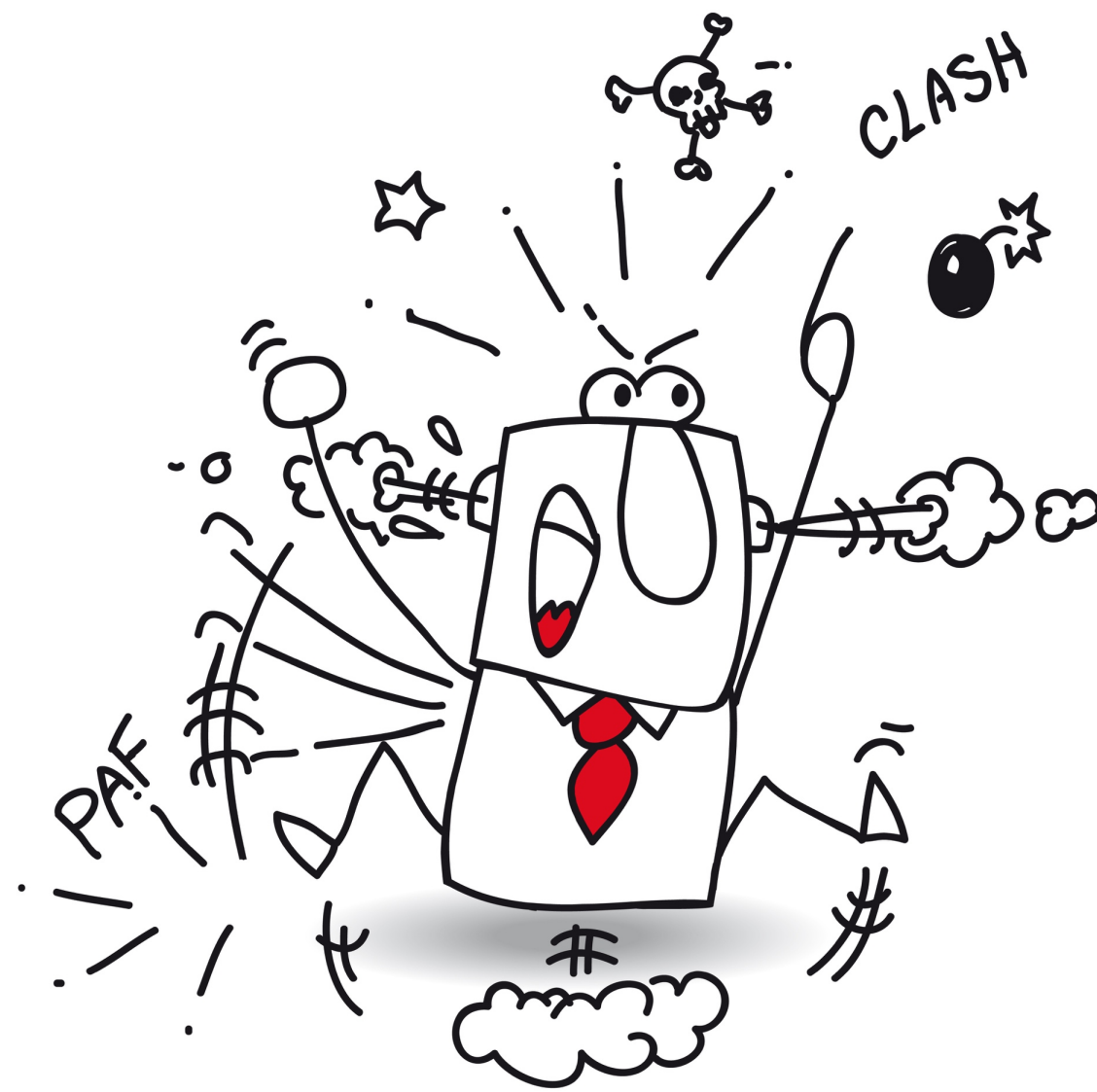
**PARTNER**

**COLLABORATOR**

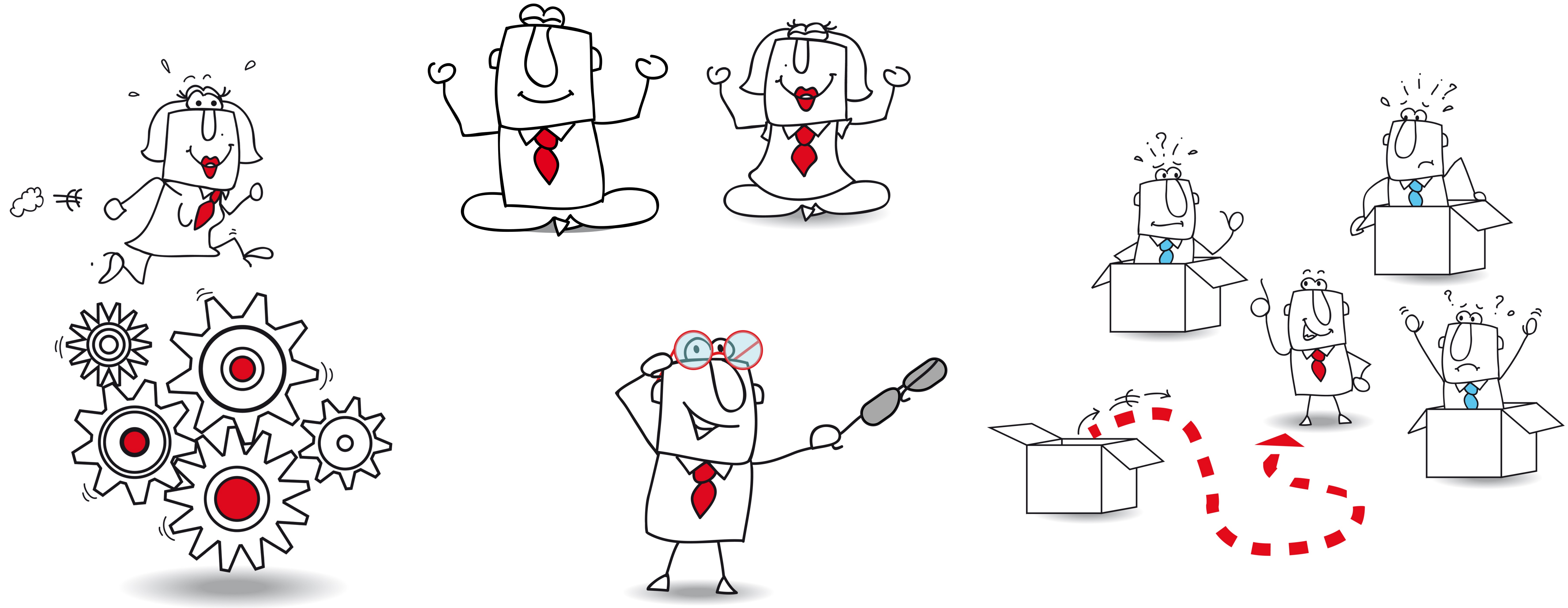
**CONTROLLER**

**COMMANDER**

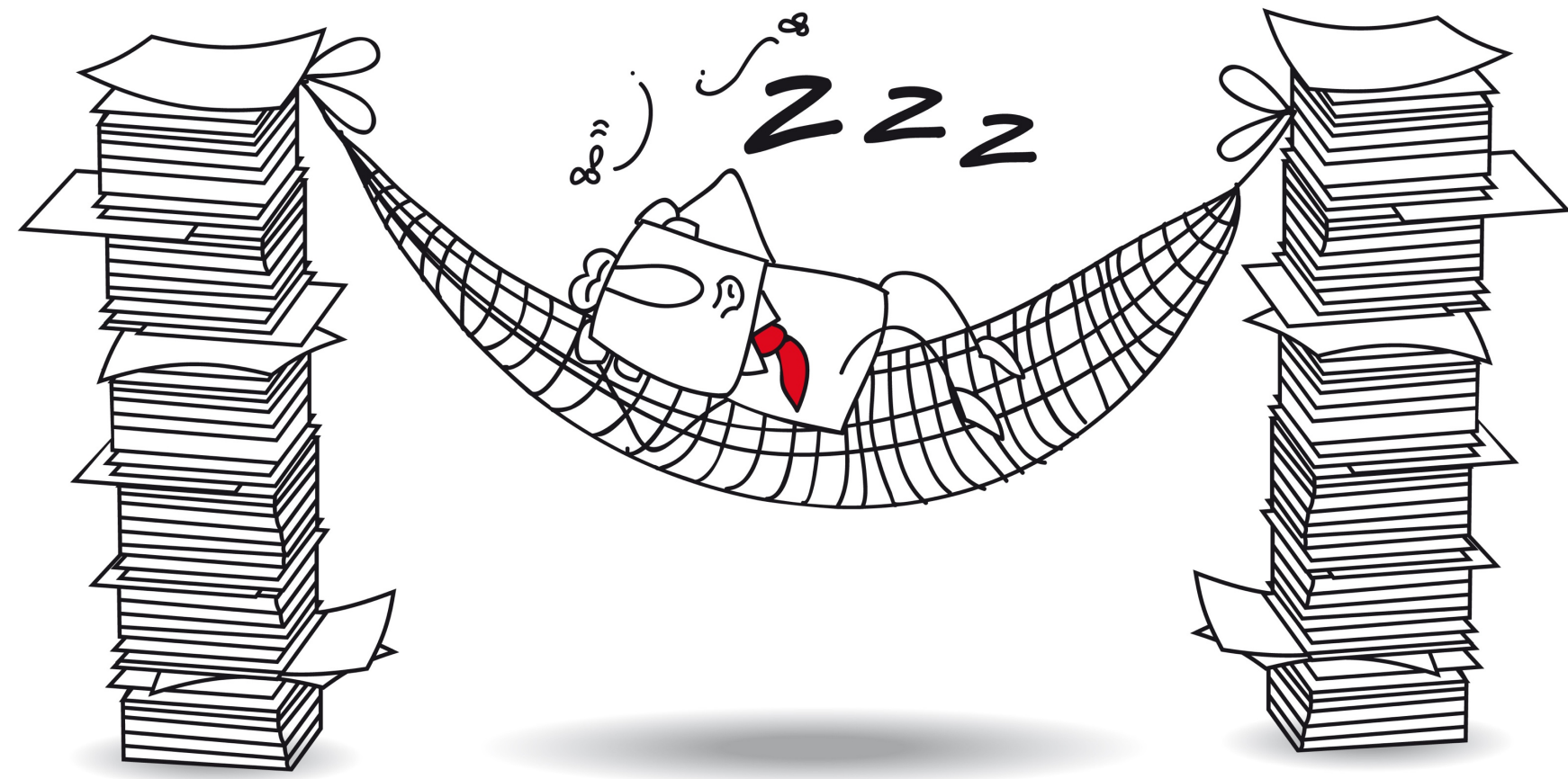
# STRIFE AND STRESS



# CALM AND DELIGHT



# CALM AND DELIGHT



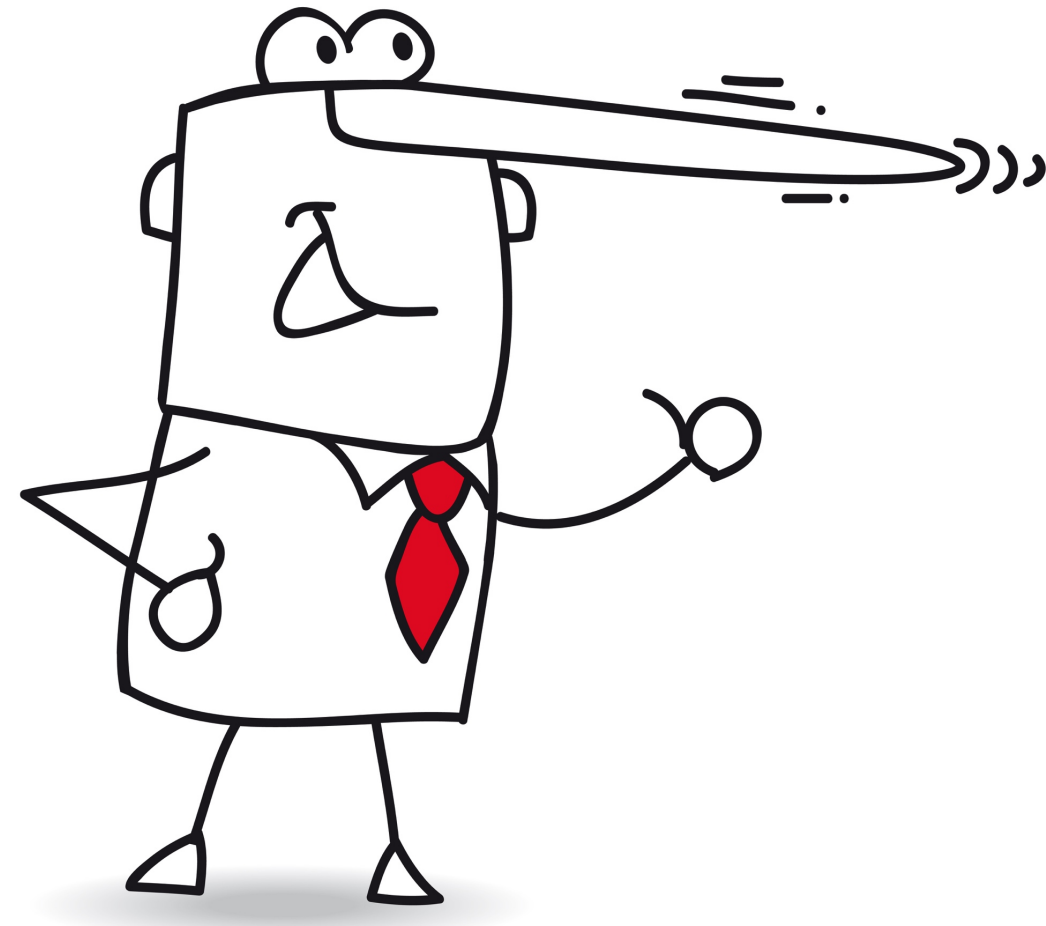
**REST**  
well!





# CALM AND DELIGHT

step 1  
**STOP**  
Kidding yourself!

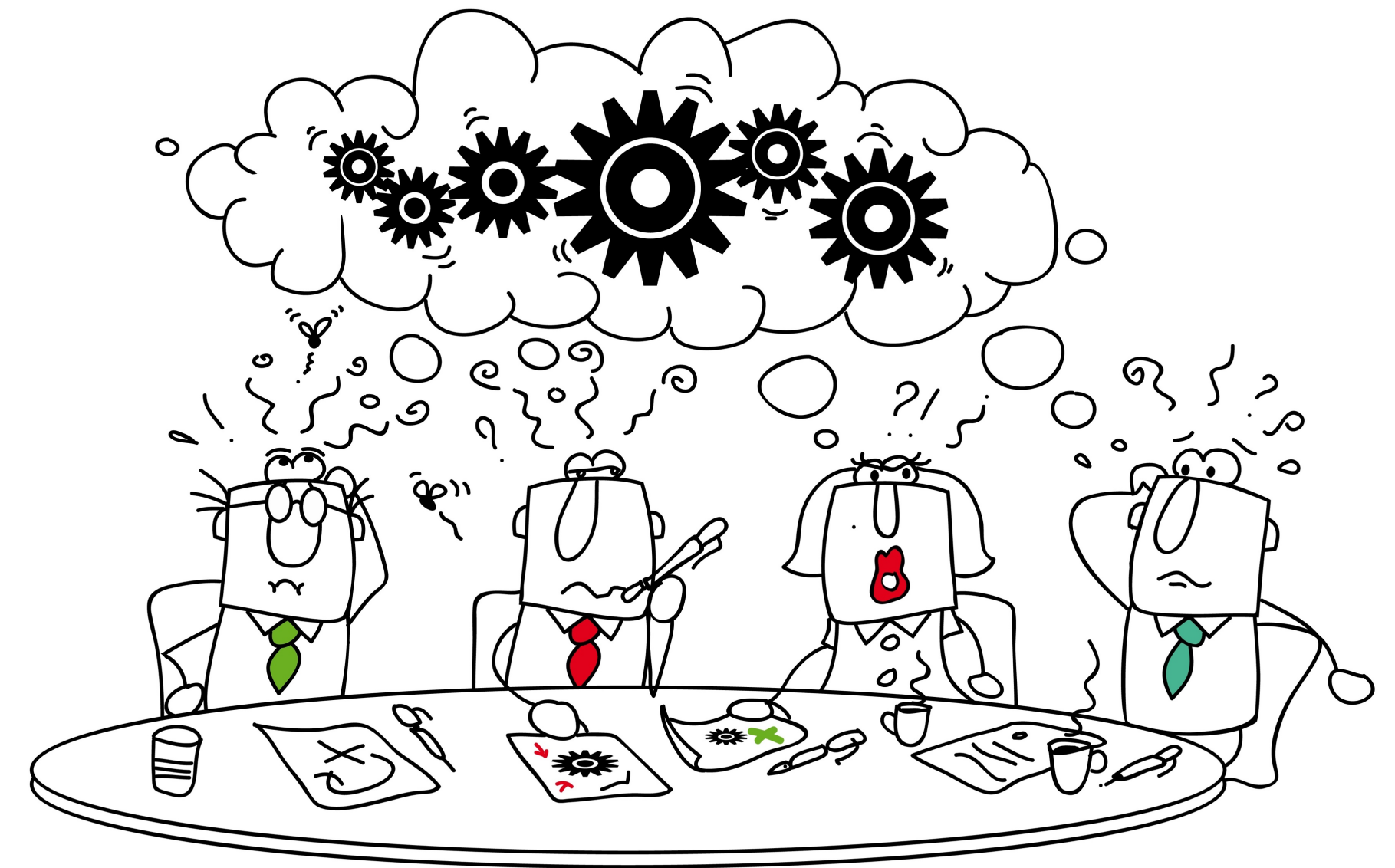
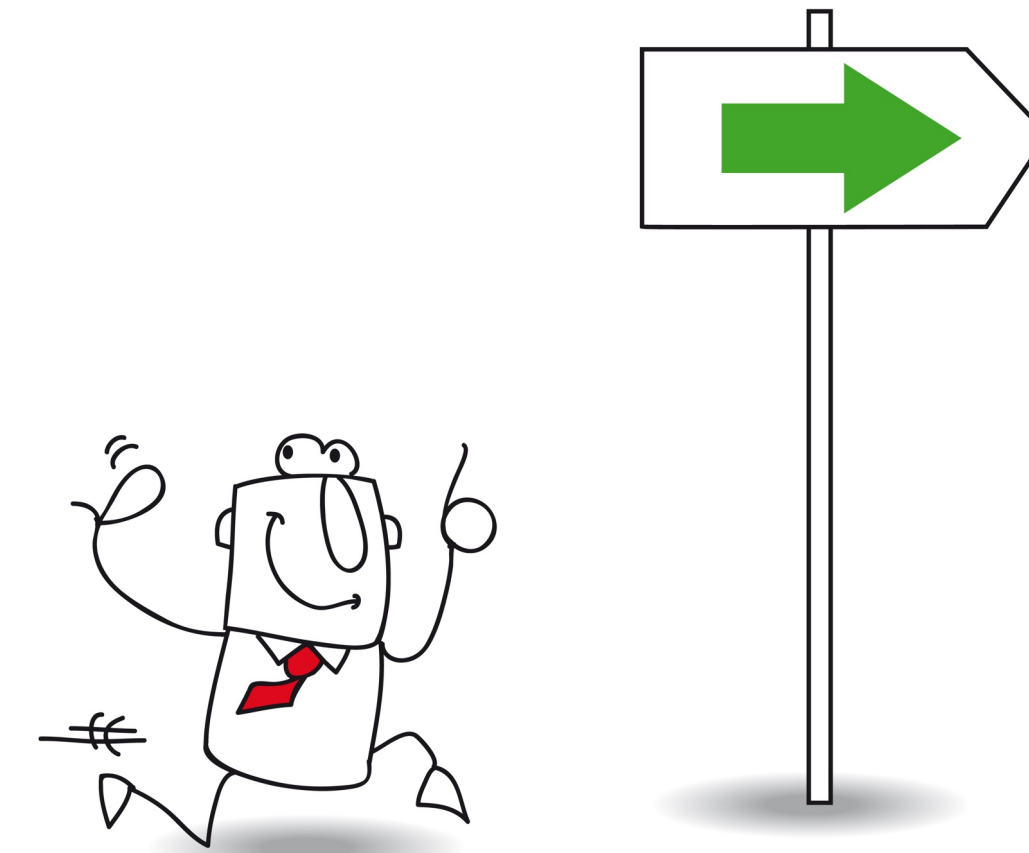
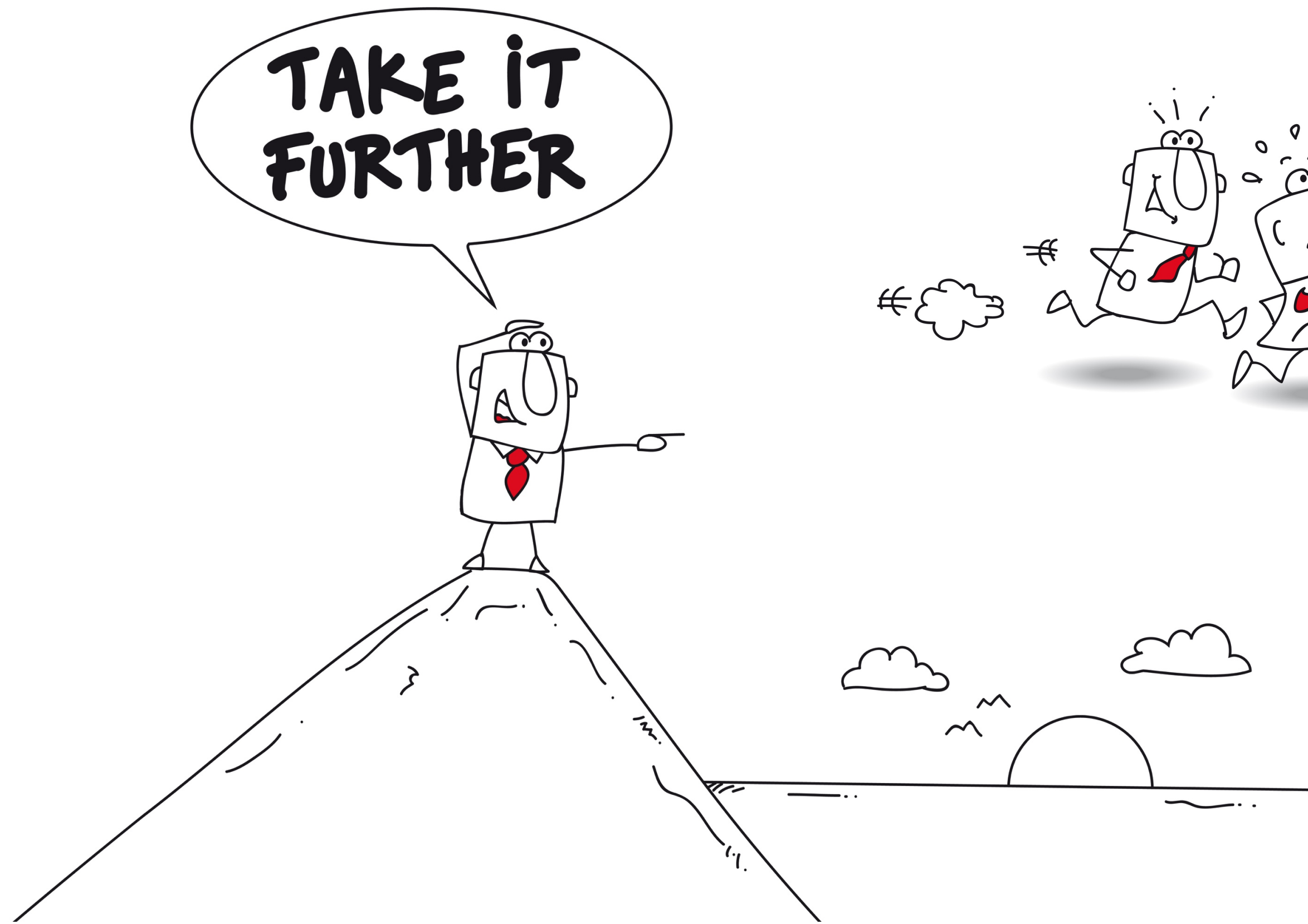


step 2  
**START**  
changing your habits!

step 3  
**CREATE**  
work that works

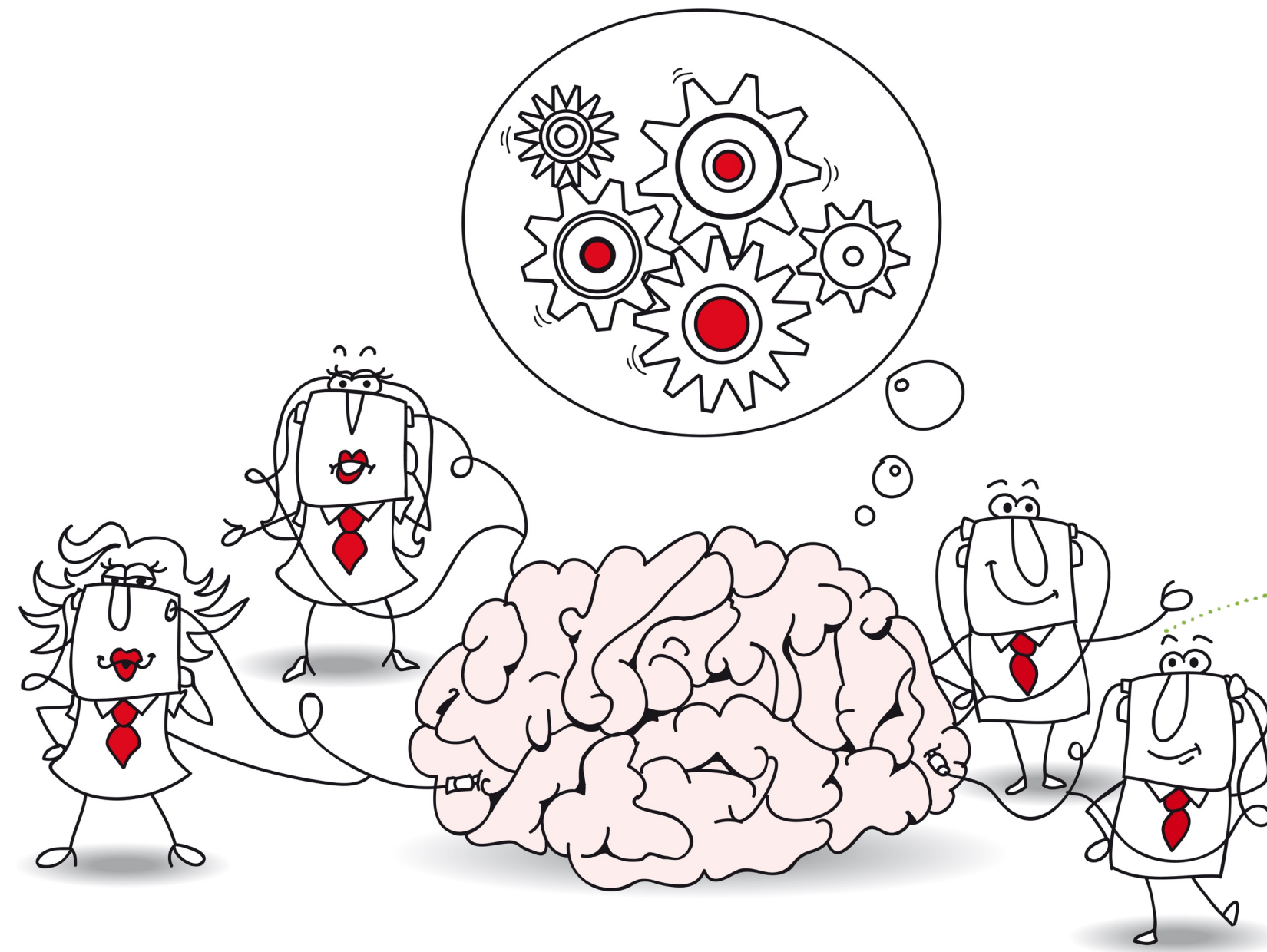


# LEAD NOT DO EVERYTHING



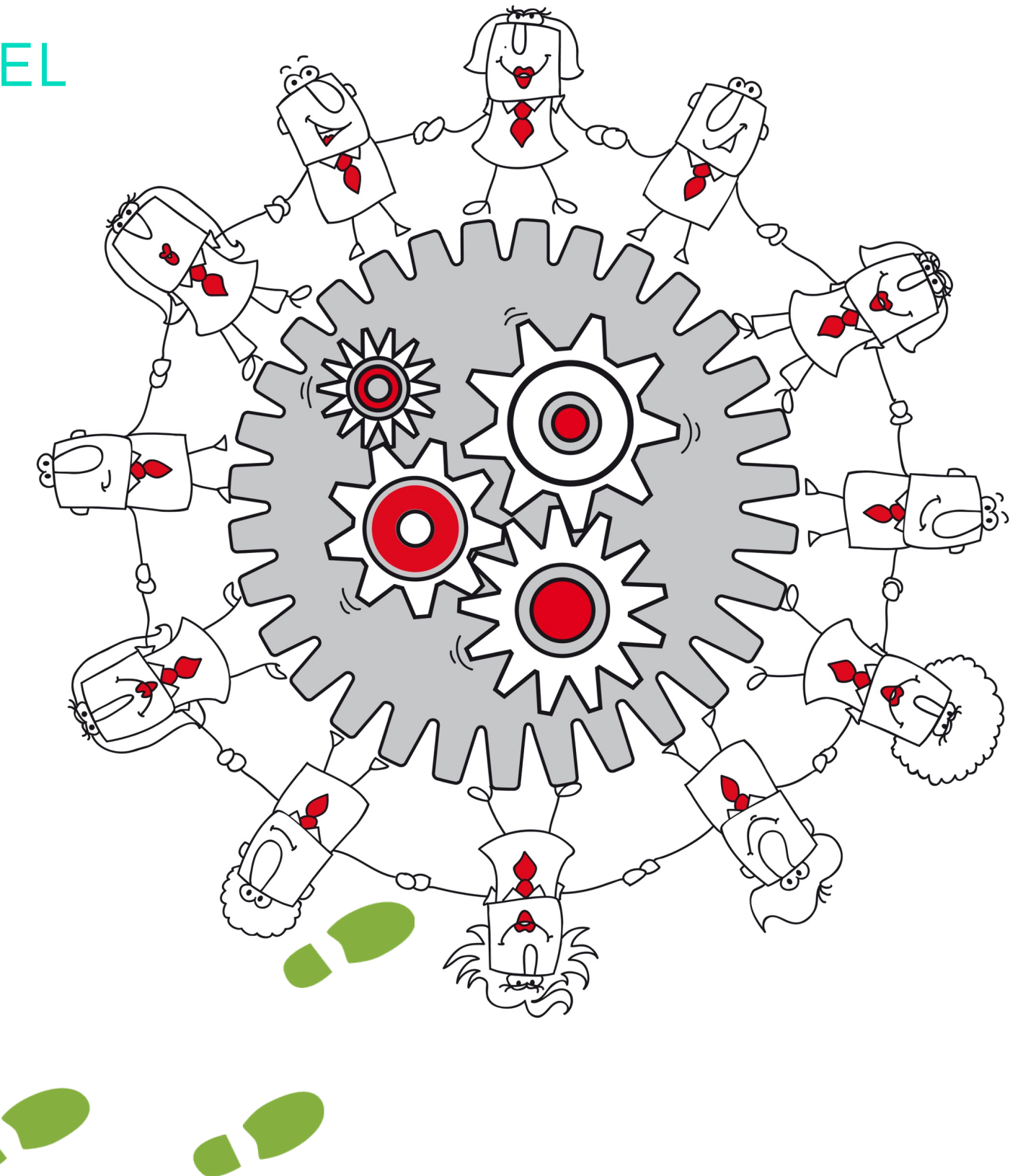
# CULTIVATE THE CULTURE

That shapes the **LOOK & FEEL**  
of your organisation



Culture starts with  
**VALUES**

That set the **BEHAVIOURS**

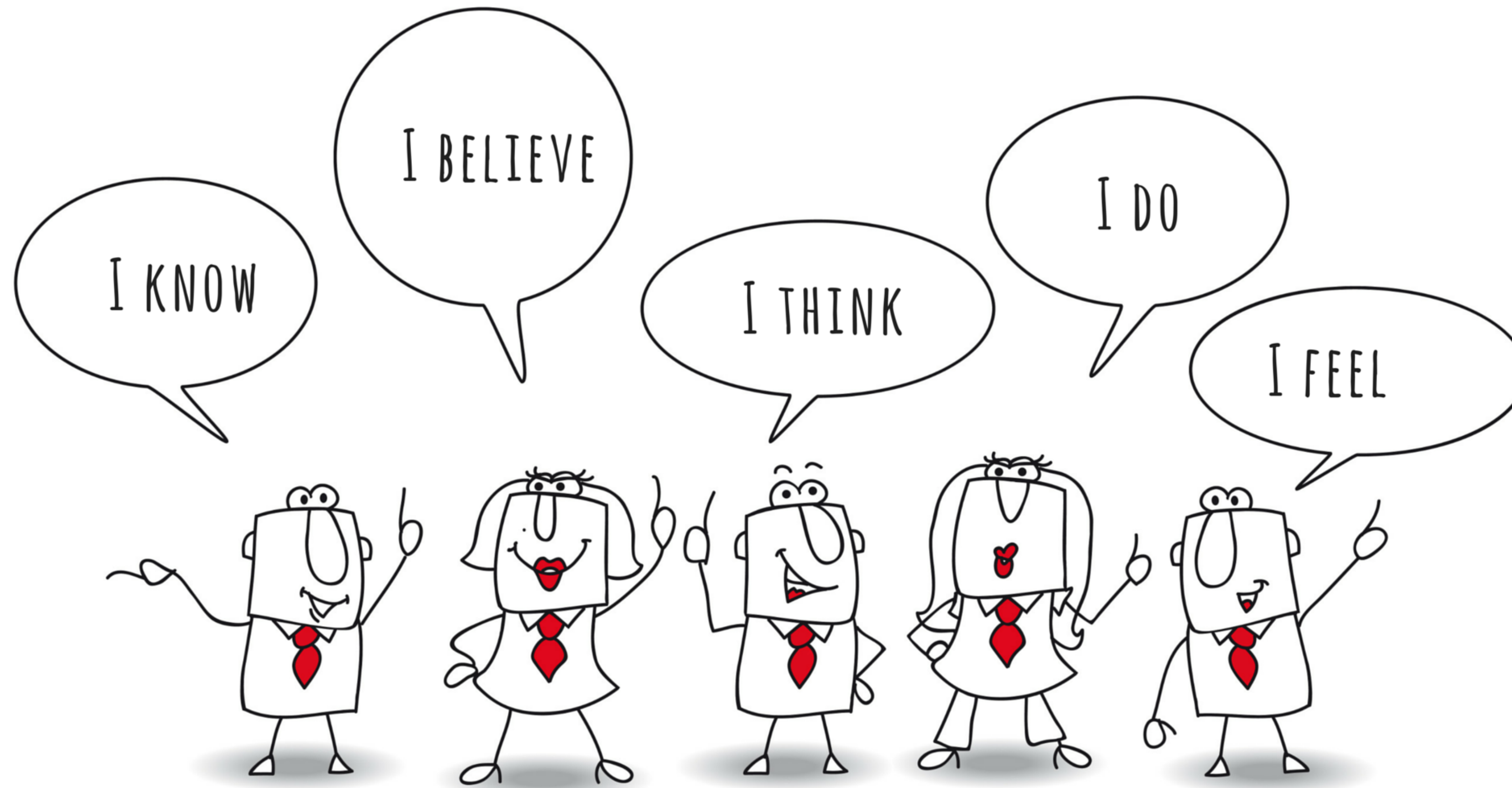


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**BUSINESS LEADERSHIP**

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# CULTIVATE THE CULTURE

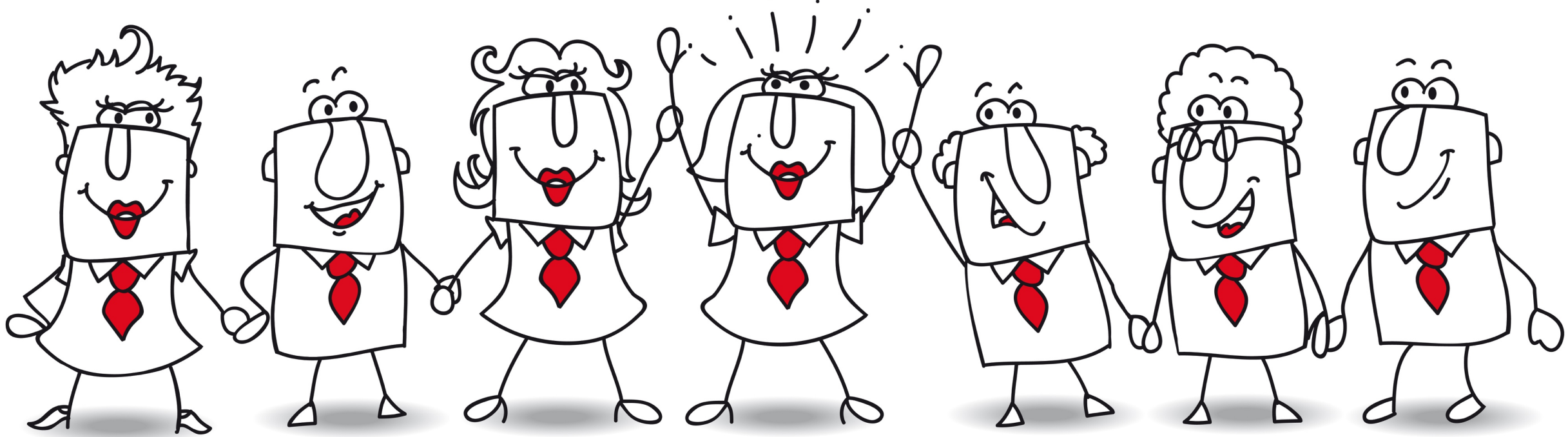
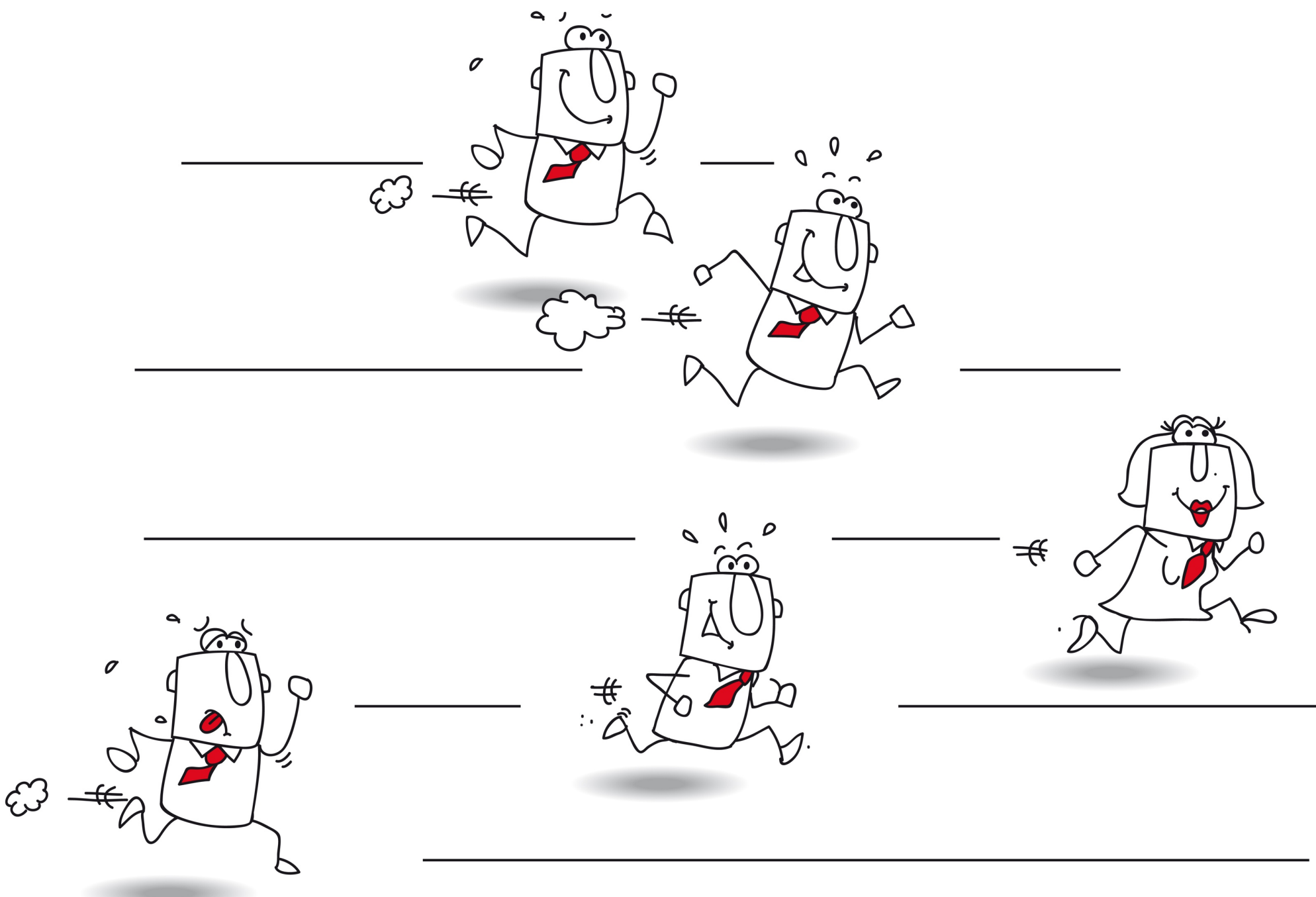


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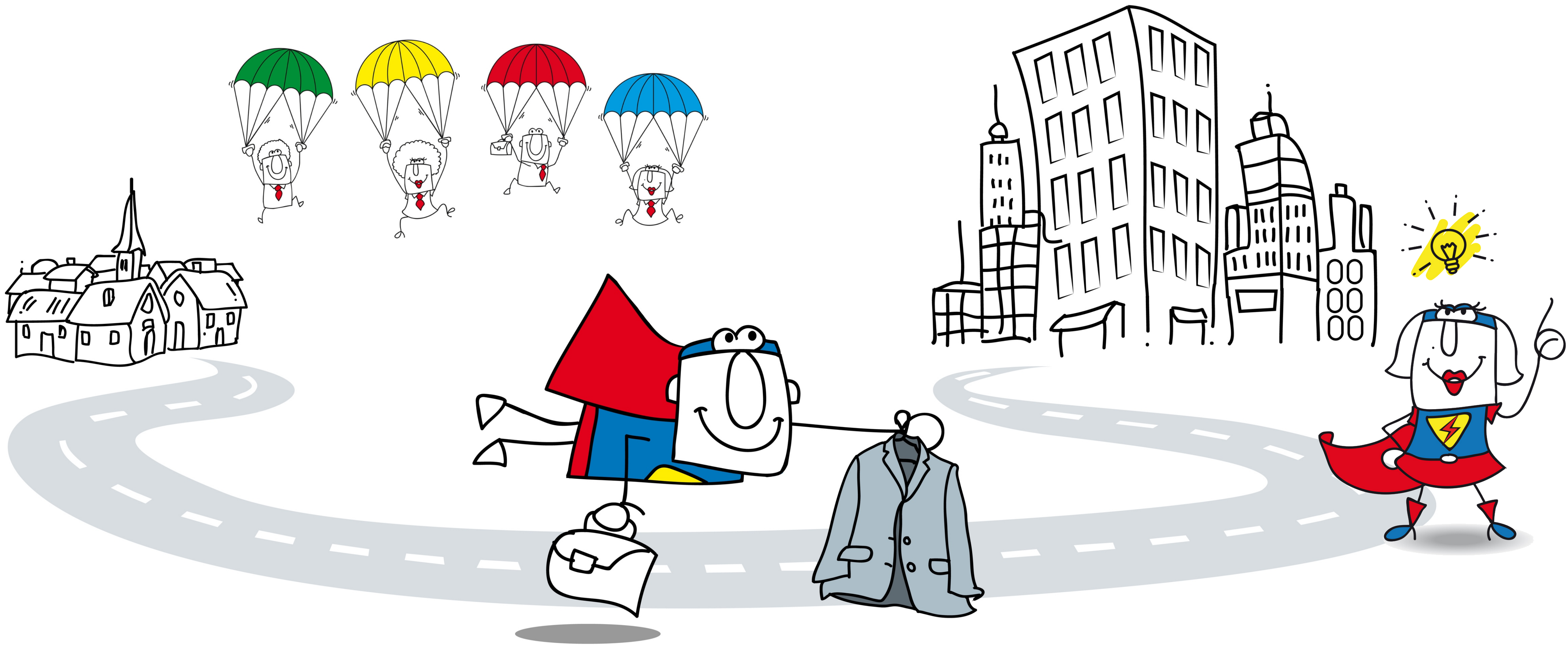
BUSINESS LEADERSHIP

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# CELEBRATE SUCCESS



# ENJOY THE RIDE



---

# ASK ME ANYTHING

---



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**DO THE WORK**  
**MAKE IT REAL**

---

*Grabs your*  
**BONUSES**

[julietreanor.com/collider](https://julietreanor.com/collider)

[julietreanor.com/entrepreneurexecutive](https://julietreanor.com/entrepreneurexecutive)

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