



MOTIVATIONAL MAGIC & OTHER MOJO MAKING TRICKS

Further Reading and Viewing

OWW and WOW Brain

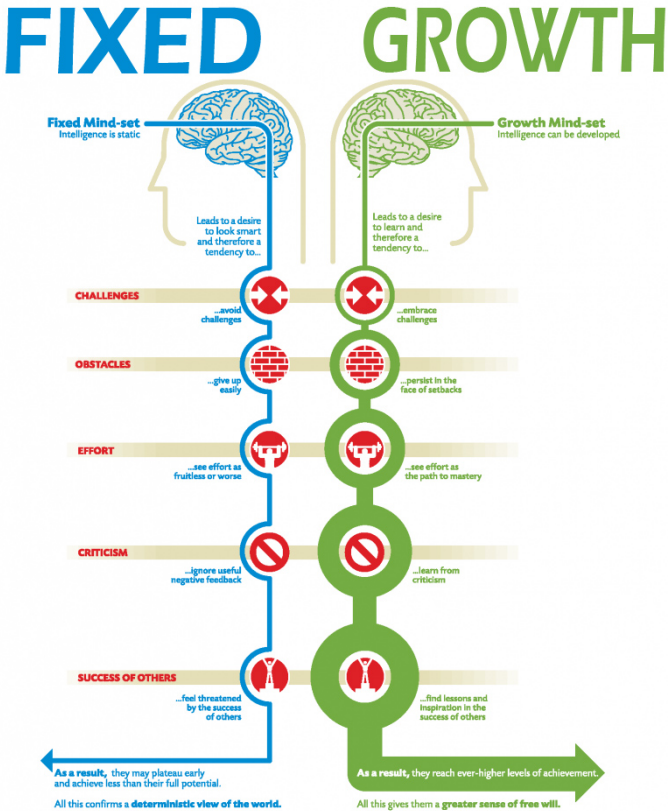
Stanford Professor, Carol Dweck researches “growth mindset” — the idea that we can grow our brain's capacity to learn and to solve problems. She describes two kinds of mindset that influence how we think: the fixed mindset and the growth mindset.

You can test your mindset:

<http://mindsetonline.com/testyourmindset/step1.php>

Read: The New Psychology of Success, Feb 2006

Watch: <https://www.youtube.com/watch?v=hiiEeMN7vbQ>



MOTIVATIONAL MAGIC

SCARF MODEL: Status | Certainty | Autonomy | Relatedness | Fairness

David Rock developed the SCARF model to help leaders connect and coach more powerfully. For more about David Rock’s work check out: <http://www.davidrock.net/resources/>

TRIGGERS

Marshall Goldsmith is a legendary executive coach and has a practical approach to understanding triggers that help and hinder our motivation. Check out: <http://www.triggersthebook.com/>

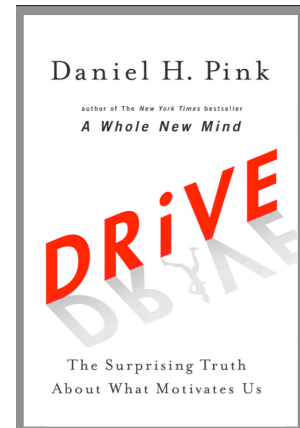


Drive

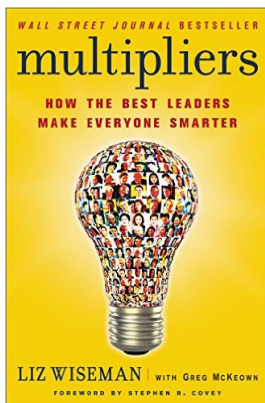
Purpose | Autonomy | Mastery

WATCH: Dan Pink's work on what motivates us at work is summarised in this short animated video. <https://www.youtube.com/watch?v=u6XAPnuFjlc>

READ: <http://www.danpink.com/books/drive/>



MAGIC TOUCH



MULIPLIERS - Liz Wiseman's work on Multipliers: How the Best Leaders Make Everyone Smarter.

READ & WATCH:

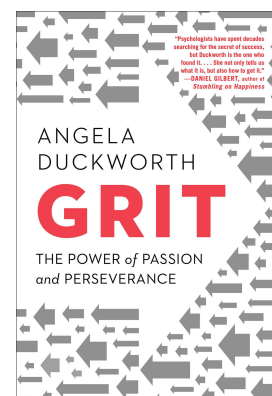
<http://thewisemangroup.com/videos/book-trailers/>

GRIT - Angela Lee Duckworth's work on GRIT

[Passion + Persistence = SUCCESS]

WATCH:

https://www.ted.com/talks/angela_lee_duckworth_the_key_to_success_grit?language=en



WANT MORE LEADERSHIP SMARTS?

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